“Capitalizing the People’s Housing Process”

Building Cohesive Communities

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The Problem is how to:

• realize the full potential of the people living in “underserved” settlements

• capitalize the land assets that people own to improve their living conditions, social mobility and economic status

• optimizing the use of valuable land for capital formation and economic growth

• increase the stock of housing for all income groups

• improve the living environments for all in a sustainable manner

• creating opportunities for the private sector to invest in the housing sector
Policy Fundamentals

• People in need at the center of decision making and action;

• State to play its obligatory role of safe guarding rights and supporting People and the Market;

• Market to respond to a new opportunity for investment;

“People driven, State supported, Market financed”
Resources and Commitments

- **Social Capital** from people’s energy to improve their lives
- **Land** that can generate the capital required
- **Capital** from local and international financial institutions
- **Political commitment** to bestow people’s rights and improve their lives
- **Institutional commitment**, Mega-polis Plan to create happiness
Actions Required

- **Building Social Capital** through mobilization of people
- **Sourcing Financial Capital** from financial institutions
- **Optimizing the use of Land** for people and urban regeneration
A Platform to:

- Generate Ideas
- Participate
- Consult
- Safeguard
- Debate
- Respond
- Monitor

E-Platform for Housing

Public

State

Communities

Developers

Civil Society/Prof Bodies

Banks
“No matter how many times a spider’s web is torn down by wind and rain, the spider rebuilds its web with exquisite efficiency and precision, for the spider has the freedom to build; no bureaucrat or professional standing in his/her way”:

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