

LBR LBO Summit on Enterprise 2.0

Building Future Ready Enterprises

Friday 4th & Saturday 5th October 2013 at Oak Room, Cinnamon Grand.

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Day 1 Friday 4th October

Session Title

Guest Speaker(s)

Session Chair

Guest panelists

▶ Session 1 0900 - 1045

The unfolding future and features of future ready enterprises

Faizal Salieh
Managing Director
Amana Bank

Malik J Fernando
Director
MJF Group

Peter D'Almeida
Managing Director
N*able

Kapila Jayawardena
Group Managing Director & CEO
LOLC PLC

Hemaka Amarasuriya
Chairman/Singer Group
Chairman/NDB Group

Dr Vinya S Ariyaratne MD
General Secretary
Sarvodaya Shramadana Movement



Tea / Coffee

1045 - 1115

▶ Session 2 1115 - 1245

Redefining enterprise response through Marketing 3.0

Prof Uditha Liyanage PhD
Director
Postgraduate Institute of Management
University of Sri Jayawardenepura

Asanga Ranasinghe
Director
Unilever Sri Lanka Limited

Ramal G Jasinghe
Director/CEO
Asian Alliance Insurance PLC

Imal Fonseka
CEO
Ceylon Biscuits Limited

Indrajit Wickramasinghe
Chief Operating Officer
NDB Bank PLC



Lunch

1245 - 1330

▶ Session 3 1330 - 1515

Building innovation-driven enterprises

Ranil Vitarana
Director
MAS Research & Innovation
MAS Research & Innovation (Pvt) Limited

Deepal Sooriyaarachchi
Commissioner
SriLanka Inventors Commission

Prof Ajith de Alwis PhD
Department of Chemical & Process
Engineering, University of Moratuwa

Sanjiva Weerawarana PhD
Chairman & CEO
WSQ2

Kasturi Chellarajah
Managing Director
Transportation Sector
Hemas Holdings PLC

Keith Modder
Executive Vice President &
Chief Operating Officer
Virtusa

Mack Gill
Chief Executive Officer
MillenniumIT



Tea / Coffee

1515 - 1530

▶ Session 4 1530 - 1730

Harnessing the power of convergence and big data for enterprise success

Srikanth Gopalakrishnan
Global Head of HCM
SAP

Rohan Jayaweera
Country Consultant
Google Inc.

Dumindra Ratnayake
CEO
Etisalat Sri Lanka

Dinesh Rodrigo
Managing Director/CEO
Interblocks Limited

Ramesh Shanmuganathan
Group Executive Vice President
Chief Information Officer
John Keells Holdings PLC

Helani Galpaya
CEO
LIRNEasia



Networking reception at the foyer of Oak Room 1730 - 1900

Day 2 Saturday 5th October

Session Title

Guest Speaker(s)

Session Chair

Guest panelists

▶ **Session 5** 0830 - 1000
CEO 2.0:
The future ready CEO

Pradipta Mohapatra
Chairman/Co-Founder, Coaching
Foundation India
Director, Hemas Holdings PLC

Shyam Sathasivam
Managing Director
Swiss Biogenics Limited

Mahendra Jayasekera
Managing Director
Lanka Walltiles PLC
Lanka Floortiles PLC
Swisstek (Ceylon) PLC

Dirk Pereira
CEO
Union Assurance PLC

Samantha Rajapaksa
Managing Director
Associated Motorways (Pvt) Limited.

Mahesha Ranasoma PhD
Managing Director/Dipped Products PLC
Director/Hayleys PLC



Tea / Coffee 1000 - 1015

▶ **Session 6** 1015 - 1145
The impact of evolving
economic landscape
on enterprise future

Koshy Mathai PhD
Country Representative
IMF

Indrajit Coomaraswamy PhD
Fmr. Director-Economic Affairs
Commonwealth Secretariat

Nissanka Weerasekera
Managing Director/
Sri Lanka & Bangladesh
The Abraaj Group

Rizvi Zaheed
Executive Director/Hayleys PLC
Managing Director
Hayleys Agricultural Holdings Limited

Mangala Yapa
Managing Director
Colombo Dockyard PLC

Sanjay Tiwari
Managing Director/CEO
Piramal Glass Ceylon PLC
Chief Operating Officer/
Piramal Glass Limited India

Manjula de Silva
Managing Director
HNB Assurance PLC



Tea / Coffee 1145 - 1200

▶ **Session 7** 1200 - 1330
Leveraging human
capital in enterprise 2.0

Tarandeep Singh
Partner
AON Hewitt Asia Pacific

Vidusha Nathavitharana
Founder & Cheerleader
High Five Consultancy and Training

Dushan Soza
Managing Director Sri Lanka
WNS Global Services (Pvt) Ltd

Harsha Purasinghe
Founder & CEO
Microimage & WSO2 Mobile

Udayan Dutt
Director-HR & Corporate Relations
Unilever Sri Lanka Limited

Faiq Faaiz
Executive Vice President
MillenniumIT

▶ **Conclusion**



Lunch

Closing lunch 1330 - 1415

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▶ Message from Program Designer

Lakshaman Bandaranayake
Publisher / LBR LBO
Program Designer



In today's hyper-connected world, no enterprise is immune to the effects of the potent blend of highly energized economic, social, political and technological trends sweeping the globe.

Fast changing consumer aspirations, unpredictable markets, disruptive competition, the power of converging technologies and intensifying social, environmental and consumer activism are impacting enterprises of all scales and forms-locally, regionally and globally.

The enterprise leadership now faces unprecedented challenges in inventing growth strategies in the face of the exponential rate of change these trends are producing.

In an increasingly complex and uncertain environment, extrapolating the past is not a viable strategy for sustained growth. Perpetuating success requires formulating and implementing future-focused strategies.

For that, enterprises need to -

- (a) Develop abilities to sense the unfolding future and anticipate consumer needs
- (b) Be agile in adapting to change
- (c) Be driven by the spirit of innovation and the zest of entrepreneurship.

To stay competitive, enterprises could also effectively harness the power of emerging and converging technologies in managing all stages of the value chain. Enterprises with such capabilities are the 'Intelligent Enterprises of the Future.'

Keeping these realities in mind, we designed the LBR LBO Summit on Enterprise 2.0 "Building future-ready enterprises", to enlighten corporate executives on the need and the means of making their enterprises resilient and future-ready.

The Summit is unique in many ways. The areas of discussion are not what one commonly finds in a typical enterprise management conference. The sessions have been developed to cover vital and critical enterprise imperatives. The 42(42 or 43) speakers represent the best brains from corporate, academic and research communities and they come from diverse disciplines and organizational backgrounds.

The Summit would not have been possible without the generous support of our corporate partners. We thank all our sponsors, service providers and Cinnamon Grand – the new home for all LBR LBO thought leadership experiences.

I thank all the participants and their organizations for joining us at this unique learning exercise and wish you a very enjoyable and enriching Summit.

▶ Session 1

The unfolding future and features of future ready enterprises

The disruptive competition from unforeseen quarters, hyper connectivity through digital technologies and activist citizens will make sure that history will not be repeated from an enterprise perspective. The unfolding future will have irreversible and profound impacts on personal, professional, social and economic lives of people.

The industries and cities of the future will be vastly different from what we see today; with 50% of work done by non-humans and a virtual population many folds bigger than the real population.

In this context, strategic planning takes a different form. The challenge the enterprise now faces is building sustainable and non-replicable competitive advantages without knowing where the future competition will come from.

Being future ready is critical in perpetuating success. That requires fixing sensors to enterprises to receive signals, sifting them, connecting the dots and making sense. Enterprises either can be reactive to an unfolding future or be proactive and influence the future. In this respect there are four key areas an enterprise should focus on- insights, sustainability, innovation and culture.

▶ Guest Speakers

Faizal Salieh
Managing Director
Amana Bank



Faizal has extensive experience in banking both in Sri Lanka and overseas. He has held top management positions in Grindlays Bank, ANZ Bank and NDB, board positions of several companies and has served on State University Boards and several Government and Non-Governmental Committees in the fields of finance, economic affairs, housing, construction and education. He led the formation of NDB Housing Bank and was its CEO/Director. In 2004 he took a tremendous challenge as Managing Director of an unregulated financial institution, transformed its entire business and established Amana Bank in 2011 as Sri Lanka's first licensed commercial bank operating on the profit and loss sharing business model.

Faizal holds a Bachelor's Degree in Economics with First Class Honours and MBA. He is a Fellow of the Institute of Certified Professional Managers in Sri Lanka.

Malik J Fernando
Director
MJF Group



Malik belongs to the second generation of a tea growing and marketing tradition founded by his father Merrill J. Fernando. Today, Malik and his brother are taking Dilmah to new heights maintaining the same family values, which were imbibed by their father. MJF Group focuses on global brand marketing of Ceylon Tea under the premium Dilmah brand, launched in 1985. Dilmah offers only the finest products to consumers around the world and the Group shares their success with the community and its workers. Malik had his secondary education at Stonyhurst College, UK. He obtained a Bsc in Management from Babson College, Wellesley USA.

▶ Session Chair

Peter D'Almeida
Managing Director
N*able



Peter has worked in the IT industry for 25 years. Starting his career at East West Information Systems, he moved to ComputerLand to launch Sun Microsystems in Sri Lanka. He was subsequently appointed the Country Head for Sun Microsystems in Sri Lanka and later moved to India as the Head of SunService for SAARC. Currently he is a member of the Cisco Asia Pacific Channel Advisory Board. Prior founding N*able, an IT venture, in partnership with Hemas Group in 2008, he was the CEO of Millennium ESP. Peter is engaged in the performing arts as a director and actor; he has been in a number of plays, tele-dramas and movies.

▶ Guest panelists

Kapila Jayawardena
Group Managing Director & CEO
LOLC PLC



Kapila has over 27 years experience in banking, out of which nine years was in the capacity of CEO/Country Head CitiBank Sri Lanka and the Maldives. He has varied experience in the fields of Banking Operations, Audit, Relationship Management, Corporate Finance, Corporate Banking, Investment Banking and Treasury Management. He was appointed as the Chairman of the Sri Lanka Banks' Association (SLBA) in 2003/04 and served as President of the American Chamber of Commerce in Sri Lanka in 2006/2007. He served as a Director of Lanka Clear, National Institute of Business Management (NIBM) and The Institute of Bankers (IBSL). Kapila has also served in various committees of many professional and private sector organizations. He holds an MBA, is an Associate Member of the Institute of Cost and Executive Accountants and a Fellow of the Institute of Bankers.

Hemaka Amarasuriya
Chairman/Singer Group
Chairman/NDB Group



Hemaka is currently the Chairman of Singer Group and the Chairman of NDB Bank. He is also on the Directorate of several other companies. His role in Marketing was recognized through his appointment as the First President of the CIM (Sri Lanka Region). He was recognized by the Asia Retail Congress with the "Retail Leadership Award" for his contribution to retailing (2007) and by the CIM, U.K. as a "Visionary Business Leader" for his contribution to the Marketing Profession in initiating revolutionary changes in the consumer market (2009). Hemaka was invited to serve as Chairman of the Interim Committee of Sri Lanka Cricket during 2002/03 and set up the Sri Lanka Cricket Academy. He has also shared the responsibility of developing schools rugby to be the most popular domestic sport in the island.

Dr Vinya S Ariyaratne MD
General Secretary
Sarvodaya Shramadana Movement



Vinya Ariyaratne, MPH, MSc (Community Medicine), MD (Community Medicine), is the General Secretary of Sarvodaya Shramadana Sangamaya. He holds a Doctorate in Medicine from De La Salle University Philippines and a Doctorate in Community Medicine from the Postgraduate Institute of Medicine of the University of Colombo, while he has also obtained an M.Sc. in Community Medicine from the University of Colombo and a Masters in Public Health (International Health) from the Johns Hopkins University, USA. Ariyaratne has been a Visiting Fellow of the Liverpool School of Tropical Medicine in the UK and has contributed to the corpus of medical literature through articles published in medical journals. He also served as a Lecturer in Community Medicine at the Faculty of Medical Sciences of the University of Sri Jayewardenepura. He was invited to serve as Chairman of the Interim Committee of Sri Lanka

▶ Session 2

Redefining enterprise response through Marketing 3.0

Marketing 1.0 was about producing a functionally superior product and aggressively selling it to the market. Marketing 2.0 was about careful planning and effective execution. Marketing 3.0 operates in the context of complexity where multiple variables interact in ways that are difficult to predict.

Marketing 1.0 was about producing a functionally superior product and aggressively selling it to the market. Marketing 2.0 was about careful planning and effective execution. Marketing 3.0 operates in the context of complexity where multiple variables interact in ways that are difficult to predict. There are many cases-Polaroid, Kodak, Microsoft, Nokia and Blackberry-where an incumbent leader fails to see the disruption brewing in the domain and disruptive competition coming from unexpected quarters. Asian mobile operators are losing revenue as customers migrate to OTT applications for voice and text.

Making enterprises future-ready is the mission of the business leader. Failure of the enterprise could also be attributed to the failure of the CEO to see the future. Steve Ballmer, the outgoing chief executive of Microsoft, has acknowledged that under his leadership the company became too focused on Windows computers and missed the boat on smartphones.

The challenges faced by present-day business leaders are far too many and far too complex. Both the complexity and intensity are increasing exponentially. The question is, will the skills, the competencies and the knowledge that enabled CEOs to lead the enterprises in past would also be equally valid and applicable in the future? Every business leader must assess his or her own ability to see the evolving future and develop insights to guide the enterprise.

▶ Guest Speaker

Prof Uditha Liyanage PhD
Director
Postgraduate Institute of Management
University of Sri Jayawardenepura



Professor Liyanage held many senior industry positions before he joined PIM where he has been the senior faculty member for 19 years. He has published many articles and academic papers in leading journals, both here and abroad, and addressed numerous local and international conferences. An MBA, a Chartered Marketer, and a Fellow of the Chartered Institute of Marketing (CIM), Honorary Fellow of the Sri Lanka Institute of Marketing (SLIM) an Honorary Fellow of the Asia Marketing Federation. He is a Marketing Consultant; holds board memberships in a number of leading companies in Sri Lanka. He was the Chairman of the CIM Sri Lanka region, and a member of the international Board of CIM (U.K.). He earned his MBA and PhD from PIM.

▶ Session Chair

Asanga Ranasinghe
Director
Unilever Sri Lanka Limited



Asanga is currently responsible for Brand Building in Sri Lanka for Unilever. He is also one of the four Statutory Directors of Unilever Sri Lanka Ltd. He has over 20 years corporate experience at Unilever. Having joined Unilever as a Management Trainee in 1993 with a BSc (Hons) from University of Colombo, he has held many leadership positions in Research & Development, Manufacturing and Supply Chain before being expatriated to Hindustan Unilever in India in 2002. At Hindustan Unilever, he worked as the South Asia Regional Coordinator for Innovation and Supply Chain for Sri Lanka, Bangladesh, Pakistan & Nepal. He returned to Sri Lanka in 2004 as the Customer Development Director. Asanga is BSc Hon in Chemistry from University of Colombo and an MBA from PIM. He was also a member of the Regional Board of the Chartered Institute of Marketing, Sri Lanka Region functioning as the Head of Corporate Integration & Market Interest Groups – an honorary position. He is a fellow member and a chartered marketer of CIM. He also heads the market interest group in Ceylon Chamber of Commerce on Cosmetics.

▶ Guest panelists

Ramal G Jasinghe

Director/CEO
Asian Alliance Insurance PLC



Project Supervisor. Ramal holds a MBA and is a Chartered Marketer, Fellow of CIM and the Academy of Marketing Sciences, USA.

Ramal has 30 years of industry experience, which includes over 18 years in Insurance. Among the positions he held in the past include- President of the Insurance Association, Financial System Stability Consultative Committee of the Central Bank, Council and Management Committee of the National Chamber of Exporters and the National Chamber of Commerce. He has been an active member of the Sri Lanka Institute of Marketing and was one of the Architects of the National Business Excellence. He is a visiting lecturer at the University of Sri Jayewardenepura, Sri Lanka Institute of Development Administration and is an examiner at the Sri Lanka Institute of Marketing (SLIM) where he also serves as a Research

Imal Fonseka

CEO
Ceylon Biscuits Limited



Imal is the CEO of Ceylon Biscuits and was the former Managing Director of Hemas manufacturing, Sri Lanka and the Managing Director of Hemas Consumer Brands Bangladesh. He has extensive experience in advertising, brand management, sales management and general management working with multi nationals such as JWT, Unilever, Glaxo-Smithkline and Coca-Cola. Imal has served in the boards of Chevron Global Lubricants (Lanka) PLC and Eureka Technology Partners. Imal graduated from Chartered Institute of Marketing (UK). He is also a Certified Management Accountant, Australia. He has had executive education at leading regional and international management schools. Imal plays an active role in promoting marketing education and the profession in Sri Lanka.

Indrajit Wickramasinghe

Chief Operating Officer
NDB Bank PLC



He holds a Master's Degree in Business Administration from the University of Sri Jayewardenepura, a Postgraduate Diploma from the Chartered Institute of Marketing, UK and is a Fellow of the Chartered Institute of Marketing, UK. Having joined NDB over 11 years ago he has served as the Vice President covering functions such as, Marketing and Human Resources. He was also Vice President - Head of Retail Banking, a position he held for over 7 years immediately prior to being appointed as the Chief Operating Officer responsible for the business areas of the bank. Before joining NDB, he held the position of Head of Marketing at Reckitt & Colman of Ceylon Ltd. Mr Wickramasinghe has over 22 years of management experience.

▶ Session 3

Building innovation - driven enterprises

As existing corporate capabilities become irrelevant in the face of fast-changing market expectations and environmental demands, seeking new ways and means of creating value is vital to enterprise growth. Thus, innovation is the bedrock of future-ready enterprises.

Innovation is a transformative and a strategic tool, which has the power to redefine industry, landscapes and bring about quantum changes.

Contrary to popular belief, being innovative is a disciplined process, as has been demonstrated by leading innovation-driven companies. Innovation can be acquired, taught and internalized as an enterprise process. Sources of innovation are not restricted to R&D labs- sources of innovative ideas are everywhere, inside and outside the enterprise. Innovation can and should be measured and be rewarded and managed as in the case of other capital investments.

▶ Guest Speakers

Ranil Vitarana

Director
MAS Research & Innovation
MAS Research & Innovation (Pvt) Limited



An electronic engineering graduate from Imperial College, he has been with MAS for the last 13 years. Meanwhile, for the last 6 years he has given leadership to MAS innovation and has extensive experience in product process and technology innovation. MAS Research & Innovation has many patents internationally and collaboratively develops intellectual property through joint development agreements with leading fortune 500 companies.

Sanjiva Weerawarana PhD

Chairman & CEO
WSO2



Sanjiva founded WSO2 in 2005 in order to reinvent the way enterprise middleware is developed, sold, delivered and supported through an open source model. Prior to starting WSO2, Sanjiva worked for nearly eight years at IBM Research where he was elected to the IBM Academy of Technology. Sanjiva is the original creator of Apache SOAP and an elected member of the Apache Software Foundation. In 2003, Sanjiva founded the Lanka Software Foundation, a non-profit organization formed with the objective of promoting open source development, not usage, by Sri Lankan developers. Sanjiva spent three years at Purdue University as visiting Faculty where he received his Ph.D. in Computer Science.

▶ Session Chair

Deepal Sooriyaarachchi

Commissioner
Sri Lanka Inventors Commission



Deepal Sooriyaarachchi counts over 30 years experience in the field of Sales, advertising, marketing, HR and strategy. He is a renowned management consultant, corporate trainer, author and a communicator. He presently serves in the boards of directors of a number of leading companies in Sri Lanka including AIA Insurance and Sampath Bank. He has served in various professional and public organizations in honorary capacity. Immediately prior to joining the public sector, Sooriyaarachchi held the position of Managing Director of AVIVA Insurance, Sri Lanka. Deepal was recognized by Postgraduate Institute of Management and Institute of Marketing Sri Lanka and CIM for his pioneering efforts in disseminating marketing and management thinking in Sinhala through his "Sinhalen Business" book series.

► Guest panelists

Prof Ajith de Alwis PhD
Department of Chemical & Process
Engineering, University of Moratuwa



Prof. Ajith de Alwis completed his Ph.D. at the University of Cambridge, UK following his B.Sc. (Eng) degree at the University of Moratuwa, Sri Lanka. He also has a MBA from Postgraduate Institute of Management, Univ of Sri Jayewardenepura, Sri Lanka. Elected as a Fellow to the National Academy of Sciences in 2010. Currently serves as the Project Director in the newly established Coordinating Secretariat for Science Technology and Innovation (COSTI) with the express mandate of coordinating and effective realization of STI to support national STI strategy.

Kasturi Chellarajah
Managing Director
Transportation Sector
Hemas Holdings PLC



Kasturi Wilson is the Managing Director of the Transportation Sector of Hemas Holdings PLC. Having joined the group in 2002 as the Finance Director of Hemtours (presently, Diethelm Travels), she was appointed as the Head of Hemas's Shared Service Unit, Vishwa BPO in 2005. During her two-year stint there, she built a highly motivated business support team which streamlined transaction processing and SBU reporting across the group. In 2007, Kasturi was appointed as the Chief Process Officer of Hemas Holdings where she also managed the group's Process and IT infrastructure. She took on her current assignment in 2011 and has since overseen the rapid growth of the Sector especially in Maritime and Logistics. Kasturi is a Fellow

Member of the Chartered Institute of Management Accountants UK and has gained wide experience in audit, consulting, logistics, maritime, leisure and travel in a career spanning over two decades

Keith Modder
Executive Vice President &
Chief Operating Officer
Virtusa



Keith Modder heads Virtusa's Advanced Technology Centers in Colombo Sri Lanka and in Hyderabad and Chennai, India. He counts over 20 years of experience in the IT industry. Mr. Modder served as Managing Director of John Keells Office Automation and Keells Business Systems Ltd., two leading IT/OA solutions companies in the John Keells Group. He systematically built these companies, which collectively represented IBM, Cisco, Lucent and Toshiba to be market leaders and very profitable ventures of the John Keells IT sector. He was with the John Keells Group for over eight years and was one of the youngest to be appointed to the post of Managing Director. Prior to Keells, he worked at DMS/WANG for nine years. Mr. Modder serves

as an Executive Council member of the Software Exporters Association of Sri Lanka and a member of the Board of Directors of the Lanka Open Source Foundation.

Mack Gill
Chief Executive Officer
MillenniumIT



Mack Gill has been in the financial technology industry since 1994, working for one of the largest global vendors of financial-markets software, SunGard. He started in the derivatives software business then later became president of SunGard Technology Services, where he launched and developed SunGard's software development and client services operations in Asia, scaling the business to 3,000 employees. Later, he also headed the company's global consulting business, managing over 1,000 consultants worldwide, before being selected to manage SunGard's overall technology strategy. Mack was chosen as a member of the Young Global Leaders, an affiliate of the World Economic Forum, and is a Board Member of the

Association of Financial Engineers (IAFE). Mack holds a B.A. from the University of British Columbia and a Master's from Yale University. He succeeded MillenniumIT founder Tony Weeresinghe as CEO in May 2013.

▶ Session 4

Harnessing the power of convergence and big data for enterprise success

The convergence phenomenon has resulted in the migration of multiple platforms to common platforms. Mobility, analytics, cloud and social networks are having an irreversible impact on personal, social, institutional and business lives of people.

The convergence phenomenon has resulted in the migration of multiple platforms to common platforms. Mobility, analytics, cloud and social networks are having an irreversible impact on personal, social, institutional and business lives of people.

The ability to access large amounts of data and subject them to complex, predictive analysis on the go, enable the enterprises to make timely decisions on mission-critical processes, enhancing productivity and averting pitfalls.

From the point of view of consumers, content consumption now moves between devices seamlessly. Mobile devices with high computing capabilities have freed consumers and workers from immobile PCs and entertainment devices.

The session will discuss what all this mean to enterprises and how such fast-changing technology driven trends could be factored in, when developing strategies.

▶ Guest Speaker

Srikanth Gopalakrishnan
Global Head of HCM
SAP



Srikanth Gopalakrishnan is a senior product executive with over 22 years of experience in various aspects of product development and implementations. Srikanth is currently the Global Head for the SAP HCM product and has been featured in various customer forums like the India Innovation conference organized by NetApp to showcase global trends in big data. He has also spearheaded the transformation of the HCM User experience to cater to changing trends in content consumption towards mobile devices and is currently involved in taking HCM Products to the cloud. Prior to SAP he has been with Oracle Corporation working on their Fusion product line. He also has over 10 years of consulting experience with the Peoplesoft product. Srikanth holds a Bachelors degree from Regional Engineering College, Trichy, India and a Masters degree from Southern Illinois University, Carbondale, USA. He also has completed an Executive Management degree from IIM, Bangalore.

▶ Session Chair

Rohan Jayaweera
Country Consultant
Google Inc.



Rohan is the first & the only employee appointed by Google for Sri Lanka. Prior to moving to Singapore to join Google, Rohan worked for Cisco, Lenovo & IBM. Rohan has BSc in electronic & telecommunication from University of Moratuwa, postgraduate diploma in marketing from CIM U.K. and is in the process of completing his MBA in International Business & Masters in Business & Technology. Also holds a professional certification on global strategy from INSEAD. Rohan is passionate about entrepreneurship & does regular lectures at University of Moratuwa. Rohan set up his own

▶ Guest panelists

Dumindra Ratnayake
CEO
Etisalat Sri Lanka



Dumindra Ratnayaka is a Board Director of Etisalat Lanka (Pvt) Limited and has held the position of CEO since 2001. He was the Chief Technical Officer of the pioneer telecommunications network in Sri Lanka, Celltel, and thereafter was elevated to the post of CEO in 2001. Mr. Ratnayaka served as the Vice President of the American Chamber of Commerce during the years 2002 and 2003 and is a graduate from the University of Moratuwa in Sri Lanka, with a 1st class degree in Electronics and Telecommunications.

Dinesh Rodrigo
Managing Director/CEO
Interblocks Limited



Dinesh has over 20 years of experience in ICT in Banking, Financial Services and Telecommunications Industries. Prior to founding Interblocks in August 2000, Dinesh was a co-founder/Director at Millennium Information where he was involved in Corporate Strategy formulation and management of Sales & Marketing teams. Before being part of a management buy-out that formed Millennium IT, Dinesh had a successful career in IT with ComputerLand (as Sales Manager providing solutions based on Sun Microsystems, CISCO and Oracle), Keells Business Systems, IBM and East West Information Systems.

Ramesh Shanmuganathan
Group Executive Vice President
Chief Information Officer
John Keells Holdings PLC



Ramesh has over with 25 years of experience in the ICT industry both in Sri Lanka and the USA, with the last 14 years in C-Level management. Prior to his current role, he has served in JKH's IT sector as the CEO of Keells Business Systems Limited, as well as Head of Strategy/New Business Initiatives of John Keells Computer Services. Ramesh is a Hayes-Fulbright Scholar, holds an MSc from Rochester Institute of Technology, an MBA from Postgraduate Institute of Management, University of Sri Jayewardenepura, BSc (First class) from University of Moratuwa, and presently reading for DBA. He is a Chartered Engineer, Chartered IT Professional and a Fellow of the British Computer Society. Ramesh is an active member of several professional institutions and is a visiting faculty member for post-graduate programs.

Helani Galpaya
CEO
LIRNEasia



Helani Galpaya is CEO of LIRNEasia, a pro-poor, pro-market think tank working on infrastructure policy and regulatory issues across the emerging Asia Pacific. Helani is currently principal investigator on a project that is analyzing transaction generated data in the telecom sector to answer social science policy questions. Her other research interest are in e-Government, and has authored international reports on the subject for the UN and the World Bank. She has a MS in Technology and Policy from the Massachusetts Institute of Technology.

▶ Session 5

CEO 2.0: The future ready CEO

There are many cases-Polaroid, Kodak, Microsoft, Nokia and Blackberry-where an incumbent leader fails to see the disruption brewing in the domain and disruptive competition coming from unexpected quarters. Asian mobile operators are losing revenue as customers migrate to OTT applications for voice and text.

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The question is, will the skills, the competencies and the knowledge that enabled CEOs to lead the enterprises in past would also be equally valid and applicable in the future? Every business leader must assess his or her own ability to see the evolving future and develop insights to guide the enterprise.

▶ Guest Speaker

Pradipta Mohapatra
Chairman/Co-Founder, Coaching
Foundation India
Director, Hemas Holdings PLC



Pradipta chairs Coaching Foundation India Ltd., one of the largest integrated coaching organizations in the APAC region. His coaching clients include Accenture, Bosch, Cummins, Deutsche Bank, Ericsson, HP, HSBC, Levis and Satchi. He has also coached leaders from family businesses from Aditya Birla Group, Murugappa Group, TVS Group, RPG Group and Hemas Group. He has had a long career working for global companies and Indian family houses as CEO and providing oversight to many CEOs. He is an Engineer, Business Graduate from India and attended Advanced Management Program at Harvard Business School. He sits on the Board of seven public companies and thirteen private enterprises in India, China, South Asia, UK and USA. He also sits on the Board of Hemas Plc. Pradipta held many public positions including Chairman, Confederation of Indian Industries, Southern Region.

▶ Session Chair

Shyam Sathasivam
Managing Director
Swiss Biogenics Limited



Shyam graduated from the London School of Economics & Political Science, UK and holds a Masters in Business Administration from the Kellogg School of Management, Northwestern University, Chicago. He started his career as a Corporate Finance Associate at Arthur Andersen, London and on his return to Sri Lanka after his MBA, Shyam joined Sunshine Holdings PLC as Director. He is currently the Managing Director of Swiss Biogenics Limited, (SBL) which is the healthcare subsidiary of the group, with revenue of Rs 5.2 billion in FY12-13. Happily married to Narayani, who is a speech therapist and they have a son Krishna.

► Guest panelists

Mahendra Jayasekera

Managing Director
Lanka Walltiles PLC
Lanka Floortiles PLC
Swisstek (Ceylon) PLC



Mahendra has 04 years working experience in the financial services industry and 16 years working experience in the ceramics industry. He is currently Managing Director - Lanka Floortiles PLC, Lanka Walltiles PLC, Swisstek (Ceylon) PLC and Swisstek Aluminium Limited. He is also a Director of Lanka Ceramic PLC & HNB Assurance PLC. Mahendra holds an honours degree in B.Sc. Business Administration (Special) from the University of Sri Jayawardenapura & is a Fellow member of the Institute of Chartered Accountants of Sri Lanka. He is the President of Sri Lanka Ceramics Council & Chairman of CENTEC Limited.

Dirk Pereira

CEO
Union Assurance PLC



Dirk is the Chief Executive Officer of Union Assurance PLC. He is a Fellow member of the Chartered Institute of Management Accountants UK and a member of the Institute of Chartered Accountants of Sri Lanka. He also holds an MBA from the University of Sri Jayawardenapura.

Samantha Rajapaksa

Managing Director
Associated Motorways (Pvt) Limited.



Samantha Rajapaksa currently serves as the Group Managing Director of Associated Motorways (Pvt) Limited, which is a fully owned subsidiary of the AI Futtain Group of UAE. Mr. Rajapaksa accounts for over 26 years of local and overseas managerial experience including Director – Softlogic Group, Director/ CEO – Softlogic Communications (Pvt) Ltd., Senior Project Manager – AT&T-USA, Group Director – Central Finance PLC, Director/ CEO – CF Venture Fund PLC and Director/ General Manager – Informatics International (Pvt) Ltd. Mr. Rajapaksa is a Fellow member of the Institute of Chartered Accountants of Sri Lanka, the Chartered Institute of Management Accountants of UK and a Member of the

Chartered Institute of Marketing of UK. He also holds an MBA from the Postgraduate Institute of Management of the University of Sri Jayawardenapura. He is a recipient of Platinum Honours Award from the Postgraduate Institute of Management for Professional Excellence in the field of Management in 2013. Mr. Rajapaksa serves as a Director of AMW Capital Leasing & Finance PLC, Asiri Hospital Holdings PLC and Asiri Surgical Hospitals PLC. He also serves as a Council Member of the University of Colombo.

Mahesha Ranasoma PhD

Managing Director/Dipped Products PLC
Director/Hayleys PLC



Vinya Ariyaratne, MPH, MSc (Community Medicine), MD (Community Medicine), is the General Secretary of Sarvodaya Shramadana Sangamaya. He holds a Doctorate in Medicine from De La Salle University Philippines and a Doctorate in Community Medicine from the Postgraduate Institute of Medicine of the University of Colombo, while he has also obtained an M.Sc. in Community Medicine from the University of Colombo and a Masters in Public Health (International Health) from the Johns Hopkins University, USA. Ariyaratne has been a Visiting Fellow of the Liverpool School of Tropical Medicine in the UK and has contributed to the corpus of medical literature through articles published in medical journals. He also served as a Lecturer in Community Medicine at the Faculty of Medical Sciences of the University of Sri Jayawardenapura.

▶ Session 6

The impact of evolving economic landscape on enterprise future

No nation or enterprise is immune to the seismic effects of events taking place everyday in the global economy. The shock waves show no regard to geographical and political boundaries and traverse the globe unhindered. In an age where the supply chain is spread across the globe, enterprise operations are highly exposed to global and regional economic volatility.

At home, the economic, fiscal and monetary policies continuously impact enterprise strategies and operations. In Sri Lanka, the abundance of policy uncertainties makes it extremely difficult to charter the future courses of enterprises with a reasonable degree of certainty.

To make sense out of such situations one requires not just a high degree of economic literacy but also sensitivity to policy regimes; both local and international.

▶ Guest Speakers

Koshy Mathai PhD
Country Representative
IMF



Koshy Mathai is the IMF's resident representative to Sri Lanka and Maldives and recently served as its mission chief for Fiji. He took up his posting in Colombo in October 2009, before which he was based in Washington, where he worked on a range of countries including the U.S., Turkey, and Zambia. He has been at the IMF for thirteen years. He completed his bachelors degree at Harvard and his Ph.D. at Stanford, both in economics.

Indrajit Coomaraswamy PhD
Fmr. Director-Economic Affairs
Commonwealth Secretariat



Indrajit Coomaraswamy (born April 3, 1950) is a Sri Lankan economist. He was the former Director Economic Affairs at the Commonwealth Secretariat. Educated at Royal College, Colombo, and Harrow School, UK., he gained his undergraduate degree at Cambridge University and obtained his Doctorate at the University of Sussex. Joining the Central Bank of Sri Lanka in 1973 he served in the Economic Research, Statistics and Bank Supervision Divisions as a staff officer till 1989. From 1981 to 1989 he was seconded to the Ministry of Finance and Planning. Thereafter he worked for the Commonwealth Secretariat from 1990–2008, holding the posts of Director, Economic Affairs Division and Deputy-Director, Secretary-General's Office and was brought back to the Commonwealth Secretariat to head the Social Transformation Programme Division, as Interim Director. He currently serves on the boards of leading corporates and think tanks. He played first class cricket during 1971 to 1972 for the Cambridge University team and represented Tamil Union, in Sri Lanka. He also captained the Sri Lanka and CR&FC Rugby teams.

▶ Session Chair

Nissanka Weerasekera
Managing Director/
Sri Lanka & Bangladesh
The Abraaj Group



Mr. Nissanka Weerasekera is the Managing Director responsible for Sri Lanka and Bangladesh of The Abraaj Group, a leading investor in growth markets managing US\$ 7.5 billion in assets, operating through 31 offices in Asia, Africa, Latin America and the Middle East. He is a Fellow Member of the Chartered Institute of Management Accountants, UK. He graduated from the University of Peradeniya in Physics and holds a Masters Degree in Economics from the University of Colombo.

▶ Guest panelists

Rizvi Zaheed

Executive Director/Hayleys PLC
Managing Director
Hayleys Agricultural Holdings Limited



Joined Hayleys in 1981. Appointed to the Group Management Committee in 2001. Appointed to the Board in August 2004. Holds a B.A. (Hons.) Degree from the University of Kelaniya and a MBA Degree from the University of Colombo. Member of the Agri Cluster of the National Council for Economic Development. Represents Hayleys on the Board of Sri Lanka Institute of Nanotechnology (NANCO). Serves on the National Committee on Biotechnology of the National Science Foundation. A current member of the main committee of the Ceylon Chamber of Commerce while having served as Vice Chairman of the Imports Section, Ceylon Chamber of Commerce.

Mangala Yapa

Managing Director
Colombo Dockyard PLC



A Marine Engineer/Naval Architect by Profession, Yapa currently functions as the Managing Director/Chief Executive Officer of Colombo Dockyard PLC. He has been working in various capacities until being appointed to the Board of Directors as the Managing Director/CEO in April 2004. Yapa holds a MSc Honours degree in Engineering (Shipbuilding) from the former Soviet Union, a MBA from the Postgraduate Institute of Management (PIM), University of Sri Jayewardenepura, and presently he is reading for the PhD in Management. He received the prestigious Platinum Honours – Achievers Award conferred by the PIM Alumni in 2010, in recognition of professional excellence in management. He is a Fellow of the Institute of Engineers, Sri Lanka (IESL) and he also serves in Senior position of many organization both Sri Lanka and overseas in an honorary capacity. He spends time in sharing his experience amongst the universities, vocational training institutes and the industry and takes an active part in the growth and development in the shipping industry from a regional perspective.

Sanjay Tiwari

Managing Director/CEO
Piramal Glass Ceylon PLC
Chief Operating Officer/
Piramal Glass Limited India



Before joining the Piramal Group, he held senior positions at ZydusSanjay before joining the Piramal Group, held senior positions at Zydus Cadila Healthcare Ltd., Mumbai, and Torrent Group, Ahmedabad. He has diverse experiences of over 21 years in various positions in different industries such as textiles, colour chemicals, cables, pharmaceuticals, bulk drugs and glass. He holds membership in the Executive Committees/Board of the Industrial Association of Sri Lanka Limited, (IASL), Ceramic & Glass Council of Sri Lanka, Sri Lanka Institute of Packaging, Indo Lanka Chamber of Commerce. Sanjay is the President of the Indian CEO Forum, in Sri Lanka. He holds a Bachelors Degree in Commerce and is a Fellow Member of The Institute of Chartered Accountants of India.

Manjula de Silva

Managing Director
HNB Assurance PLC



Manjula is a Past President of the Insurance Association of Sri Lanka (IASL) and a committee Member and Chairman of Insurance Steering Committee of the Ceylon Chamber of Commerce. He also served as Director General - Public Enterprises Reform Commission of Sri Lanka. Prior to joining HNB Assurance, he held senior positions at Eagle Insurance PLC in Corporate Lines and Human Resources and also at Eagle NDB Fund Management Company Ltd. Manjula holds a BA (Hons) from University of Colombo and earned his MBA from London Business School. He is also a Fellow Member of CIMA, and presently serves on the CIMA Sri Lanka Board.

▶ Session 7

Leveraging human capital in enterprise 2.0

New social networking and collaborative technologies are challenging the hierarchical organizational structure. Pre-digital era practices are being replaced with digitally enabled and enhanced processes. Silos are breaking down and the white spaces are disappearing. Digital communication and collaboration tools are creating greater visibility (do you mean opportunities? Or that individual contributions are made more visible?) for individual contributions and roles, and nurtures the social capital of the enterprise.

The dynamics and the anatomy of the workforce are also changing rapidly. The work force is increasingly becoming multi-layered and multi-dimensional. New entrants are adopting technology at a much faster pace than their predecessors. Their aspirations, expectations and work habits are significantly different to older generations.

The emerging workforce use (not sure whether workforce is singular or plural. But may be ok) social networks within the organization to accomplish tasks and achieve their goals. They also consult peer professionals in other organizations and work freely with partners and customers. For them the business is a network, not a hierarchical organization.

In this context, inspiring and aligning the workforce may require strategies different to what was used in the past.

▶ Guest Speaker

Tarandeep Singh
Partner
AON Hewitt Asia Pacific



from Xavier Labor Relations Institute (XLRI), Jamshedpur. He possesses a bachelor degree in Mathematics, Statistics and Economics.

As an APAC Leader at AON Hewitt , Tarandeep is responsible for managing delivery centers across India, Singapore, Philippines and China with client, people and process management accountabilities. Over the last 17 years, he has straddled across consulting and outsourcing verticals to build a comprehensive business and people perspective. Taran consults with clients across diverse industries on areas of HR strategy, its alignment with business results, organization structuring, and process set-up and performance management. He is also a certified Hogan Coach and works with top leaders on areas of leadership development and succession planning. Tarandeep is a post-graduate with specialization in HR

▶ Session Chair

Vidusha Nathavitharana
Founder & Cheerleader
High Five Consultancy and Training



Vidusha holds a BA (Hons) in International Business Administration from the University of Lincoln, and a MA in Leading Innovation and Change from the University of York St. John, UK.

Vidusha is the founder and the lead consultant and trainer of High5, a boutique Leadership/Soft Skills and HR Consultancy company. He is a seasoned, hands on HR Consultant/Facilitator and Leadership Trainer with proven results and track record in 6 countries. A creative and innovative problem solver who assists organizations and individuals seek unconventional ways to achieve their fullest potential. He is a values driven leader of a professional network who values output more than input, ethics above profits and sincerity over popularity. Before starting High5, Vidusha worked as the head of HR for Courtaulds Clothing - which at the time was a part of the Sara Lee Corporation. He also worked in Advertising and Marketing.

▶ Guest panelists

Dushan Soza

Managing Director Sri Lanka
WNS Global Services (Pvt) Ltd



Dushan has over 28 years of diverse work experience in UK, India, Philippines and Sri Lanka and has held many senior leadership positions in industry. In Sri Lanka, he pioneered high-end BPO by setting up premier 'Finance Centre of Excellence' and thereafter Legal Services. He has hired and trained over 800 professionals in high-end disciplines, some of who are now playing key roles in the industry. He is considered a thought leader and his contribution has helped to fashion the BPO industry in the country. He was a founder board member of SLASSCOM and currently serves as an Advisor to the EDB and on the board of some prestigious private and local institutions. Dushan is an engineer by profession and a graduate from the University of Reading, UK.

Harsha Purasinghe

Founder & CEO
Microimage & WS02 Mobile



Harsha is a serial entrepreneur who founded 3 software companies and number of successful products since his debut in software industry. Harsha founded Microimage in 1993 at the age of 19 while at school and it was incorporated in 1995. Harsha developed the company from a desktop language software provider to one of the leading innovative software development companies in the region with global recognition. In 2013, Harsha Founded WS02 Mobile Inc. to build a suite of lean enterprise mobileware to solve enterprise mobility challenges. Harsha was recognized as the "Most Outstanding Entrepreneur in ICT/BPO Industry in 2007. He also won CMO-Asia Brand Leadership Award at the CMO-Asia Brand Leadership Awards in 2011, Singapore.

Udayan Dutt

Director-HR & Corporate Relations
Unilever Sri Lanka Limited



Prior to being appointed as the Director Human Resources of Unilever Sri Lanka in February 2012, Udayan was the General Manager - Reward, Unilever South Asia. He was responsible for formulating strategy, devising policies and defining processes for administration of Total Reward South Asia and for organization design, structures and job levels for Unilever's Asia, Africa and Central Europe Region. He has worked closely with the business at Unilever in devising and implementing Reward Programs that are aligned to and fuel the organization's growth agenda.

Faiq Faaiz

Executive Vice President
MillenniumIT



Faiq Faaiz currently heads MillenniumIT's systems integrator business and has over 15 years of experience in the technology industry. He is responsible for managing the continued growth of the company, with a strategic initiative to grow the business globally. Prior to re-joining MillenniumIT in his current capacity, Faiq, together with Tony Weeresinghe and a few others, was one of the founding members of MillenniumIT. He was initially involved in Business Development for the company and subsequently took on the role of the Head of Engineering. He holds a BSc in Computer Engineering from the University of Texas at El Paso.

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Speakers, Session Chairs and guests panelists for taking time off from their busy schedules and sharing their knowledge, experience and views Professor Uditha Liyanage for the advice on session constructs

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Some thoughts on the future

Neither a wise man nor a brave man lies down on the tracks of history to wait for the train of the future to run over him.

Dwight D. Eisenhower
34th President of the United States

You can never plan the future by the past.

Edmund Burke
Irish statesman, author, orator, political theorist and philosopher

You can't escape the responsibility of tomorrow by evading it today.

Abraham Lincoln
16th President of the United States

Live only for today, and you ruin tomorrow.

Charles Simmons
American editor and novelist

The trouble with our times is that the future is not what it used to be.

Paul Valery
French poet, essayist, and philosopher

The past cannot be changed; the future is still in your power.

Hugh White
American agriculturist and politician

The future is called "perhaps," which is the only possible thing to call the future. And the important thing is not to allow that to scare you.

Tennessee Williams
American writer



“ Never before has the future so rapidly become the past. ”
Arnold Glasow, an American humorist



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