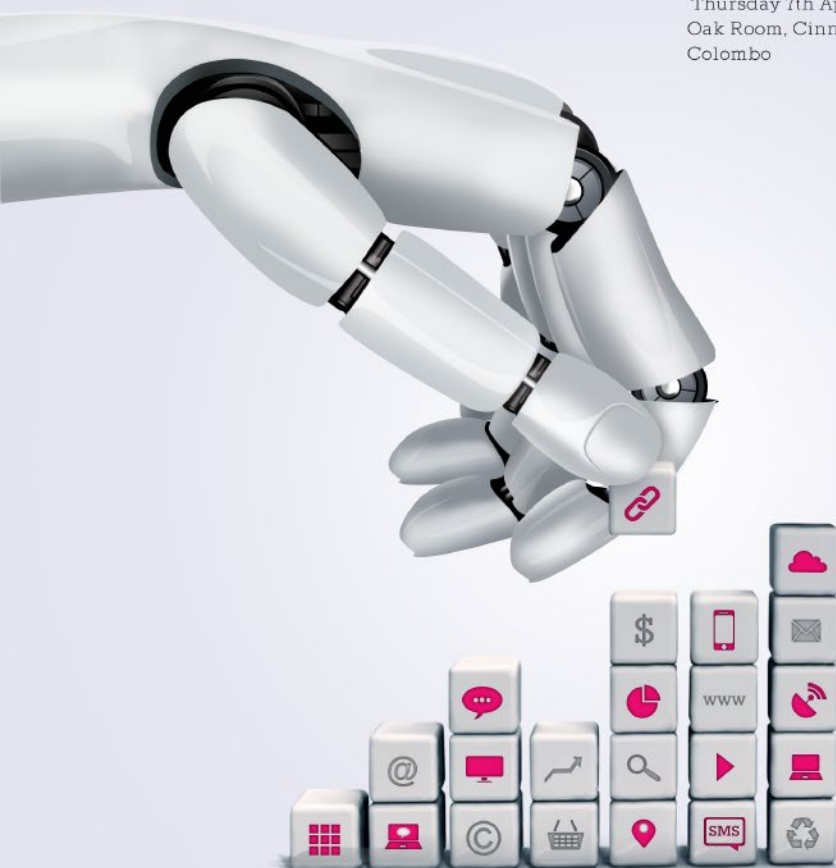


LBR LBO Enterprise Summit 2016

“Build Smarter Businesses with Smart Technologies or be Outsmarted”

0830-1730
Thursday 7th April 2016
Oak Room, Cinnamon Grand
Colombo



**Build Smarter Businesses with
Smart Technologies or be Outsmarted**

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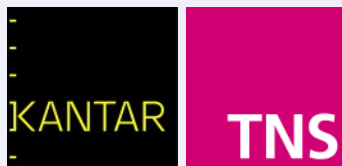


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Build Smarter Businesses with Smart Technologies or be Outsmarted

Message from Summit Curator



Lakshaman Bandaranayake

Founding Publisher
Lanka Business Online
Summit Curator

Dear Summit delegate,

Thank you for joining us at the fourth annual edition of LBR LBO Enterprise Summit.

Enterprise Summit has now earned a fine reputation for the thought provoking and inspiring conversations it hosts on cutting edge technologies that are shaping the enterprise space in a manner relevant and equally appealing to both tech and non-tech executives.

The convergence of smart technologies- mobility, data science and analytics, artificial intelligence, machine learning, social media, cloud computing - and embedded devices are and will be making exponential change to the way businesses operate the enterprise space.

Technology pioneers and tech savvy businesses are creating smarter businesses by leveraging the exponential power of the smart technologies - Internet of Things, Mobile Apps, Cloud Computing, Data Science and Social - and are creating extraordinary value to the modern society. By connecting people, processes and things via smart technologies businesses are improving financial performances, enhancing customer experiences and increasing employee engagement.

LBR LBO Enterprise Summit will make a provocative argument that the adoption of smart technologies is attainable to any business regardless of their nature and scale; and it's a strategic imperative. Every business must take initiatives to transform themselves through the powers smart technologies and that should happen now.

Your presence here today is a testament to your willingness to learn and contribute to your organizations future investments in smart technology adoption.

That in mind we have invited 28 thought leaders to share their perspectives and experiences in five thought provoking session and three stand alone keynotes

I also take this opportunity to than our keynote speakers, panelists and session chairs and the companies they represent for their generosity. Sampath Bank, Microsoft and MillenniumIT have made significant financial contributions towards the Summit

I wish you an enjoyable and productive Summit experience.

Have a great day!

A handwritten signature in black ink, reading 'L. Bandaranayake'.

Build Smarter Businesses with Smart Technologies or be Outsmarted

Introduction to LBR LBO Enterprise Summit

Smart technologies are delivering unimaginable value

Smart technologies are touching every sphere of human endeavor in an unprecedented manner and as such it is the most impactful phenomenon in the human history.

Technology pioneers are creating smarter businesses by leveraging the exponential power of the smart technologies _ Internet of Things, Mobile Apps, Cloud Computing, Data Science and Social _ and are creating extraordinary value to the modern society. By connecting people, processes and things via smart technologies businesses are improving financial performances, enhancing customer experiences and increasing employee engagement.

They are reimagining the business philosophies, business models, business processes and customer experiences, and in so doing are making the businesses more human centric, agile, responsive, competitive and high performing.

There isn't a single business today, which is not affected by smart technologies. And every company in every industry is looking for ways and means to harness the transformative powers of such technologies. As the consumers are rapidly embracing technology-powered lifestyles, perhaps at a much faster pace than the corporates do, a business can today ignore the exponential transformative power of smart technologies only at the risk of being outsmarted and outperformed by smarter competitors.

Smart businesses are here in Sri Lanka

Local start-up "Pick-Me" and global ride-share company "Uber" empower Colombo citizens with the freedom to choose the best transportation option for their needs.

Ceylon Electricity Board (CEB), the government owned utility agency, is deploying Smart Metering Technology (SMT), which will provide the consumers with near real time electricity usage data thus giving them power to make decisions on their consumption levels. SMT will also make consumption and billing data transparent to both the consumer and utility provider at the same time.

There are several hundred Airbnb "hosts" in the city of Colombo and suburbs. These "hosts", front-runners in the shared-economy, are generating new revenue streams for themselves from existing properties while offering the travellers a cheaper alternative.

CEB (by deploying SMT), Pick-Me, Uber and AirBnb all are extracting new value out of existing physical infrastructure by deploying digital technology. The governing philosophy is respecting customer's right to make informed decisions and making sincere and honest efforts to make the required information available in a timely and easily accessible manner.

MAS Holdings, is rising up to challenges posed by the rapidly changing customers' tastes and preferences in fashion clothing.

With the dynamic customer expectations, the brand owners are now demanding fully-fledged services with shorter lead-times and smaller orders sizes, which exerts severe pressure on the supply chain and economies of scale.

Leveraging on digital platforms, Bodyline is set to rethink the approach towards these changing dynamics by keeping finger on the pulse of consumers and markets, participative designing, optimizing underutilized talent, fast prototyping to fail-fast & fail-cheap, harmonizing supply chain and integrating wearable technologies to products

Colombo based Cake Labs provides a system that empowers restaurant managers to focus on the day-to-day operations while the Cake Labs solution integrates every touch point of a restaurant. nCinga is revolutionizing apparel manufacturing by deploying solutions driven by IOT and analytics. Ustocktrade, the newest venture of Tony Weerasinghe aims to lower the barriers of entry to investing, empowering users _ regardless of skill or experience level _ to make trades.

Sri Lanka is ready to move in to deep digital age and these are some of the positive and encouraging developments in certain sectors in Sri Lanka business.

Build Smarter Businesses with Smart Technologies or be Outsmarted

Agenda

Time	Sessions
0730 - 0830	Pre-conference _ Delegate check-in, Summit materials pick up, networking breakfast
0830 - 0845	Welcome, opening remarks and partner recognition
0845 - 0905	Opening Keynote 1 "Disappearing Technology" Brian Kealey Microsoft
0905 - 0925	Opening Keynote 2 "Reinvent or be Outsmarted" Kris Canekeeratne Virtusa
0925 - 1030	SESSION 01 Building smarter businesses by leveraging smart technologies: What can we learn from technology pioneers? Session Chair Peter D' Almeida N*Able Keynote Speakers Fazal Asfaq Google Romesh Ranawana SimCentric Panelists Kris Canekeeratne Virtusa Brian Kealey Microsoft
1030 - 1150	SESSION 02 How smarter businesses re-imagine customer experience to increase the reach and relevancy Session Chair Irfan Ahmed MAS Keynote Speakers Zoe Lawrance TNS Tony Weerasinghe Ustocktrade (Vidoe Presentation) Bhavik Rathod UBER Panelists Makshoodh Meerasaibu Unilever Jeggan Rajendram Google Tharaka Ranwala Sampath Bank
1150 - 0115	SESSION 03 Delivering Customer Value Through Disruptive Business Models Enabled by Smart Technologies Session Chair Rohan Jayaweera Antyra Solutions Keynote Speakers Dilan Gooneratne MAS Shanil Fernando Cake Labs Imal Kalutota nCinga Panelists Piriyatheepan Nadarajah Tech Entrepreneur Jerome Perera MIT

Build Smarter Businesses with Smart Technologies or be Outsmarted

Agenda

Time	Sessions
0115 - 0200	
0200 - 0330	SESSION 04 Strategy, Business Case and Roadmap: the transformative triad to build smarter businesses by leveraging smart technologies Session Chair Kumudu Gunasekera Stax Inc Keynote Speakers Asanka Abeysinghe WSO2 Chandima Cooray Hemas Holdings Conrad Dias LOLC Panelists Dilan Gooneratne MAS Sheyantha Abeykoon wowlk
0330 - 0350	Keynote Address "Sri Lanka: Ready ?" Muhunthan Canagey ICTA
0350 - 0410	
0410 - 0530	SESSION 05 Thought Leaders Round table: How to lead organizational change to build smarter businesses by overcoming three inertia – Change, Innovation & Strategy Execution Session Chair Shyam Sathasivam Sunshine Keynote Speakers Farhan Syed KPMG Panelists Channa de Silva Lanka Clear Sanjiva Senanayake Sampath Bank Sriyan de Silva Wijeratne Textured Jersey Feroz Cader MillenniumIT Muhunthan Canagey ICTA
0530 - 0540	Concluding Remarks
0540 - 0730	 MillaniumIT

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Build Smarter Businesses with Smart Technologies or be Outsmarted

Session 01

Building smarter businesses by leveraging smart technologies: What can we learn from technology pioneers?

Today businesses are operating in an environment where smart technologies are accessible, economical and pervasive. Capacity to leverage new technologies will soon become a baseline competence. Those who fail to leverage technology timely will fail in the market place too.

- 1) What are the smart technologies
- 2) Characteristics: exponential character, universality, economy and convenience etc, which set smart technologies apart from conventional IT systems.
- 3) Every business is a "smart-technology ready" business regardless of scale, scope and legacy
- 4) How the tech pioneers and tech savvy businesses seize the opportunities offered by smart technologies to build new value to stakeholders
- 5) Why adapting quickly matters in responding to smart technologies in building competitive enterprises

Session Chair



Peter D' Almeida
N*Able

Peter is the Managing Director and Chief Executive of N-able (Pvt) Ltd, an IT venture he founded in 2008 with the Hemas Group, and counts for 25 years in the IT industry. Starting his career at East West Information Systems, he moved to ComputerLand to launch Sun Microsystems in Sri Lanka and led the pioneering efforts to introduce open systems and client server computing to the country. Prior to joining Hemas, he served as the Chief Executive of Millennium ESP the Enterprise and Service Provider business of Millennium Information Technologies. He is also a member of the Cisco Asia Pacific Japan (APJ) Channel Advisory Board and the APJ Advisory Board of Palo Alto Networks.

Keynote Speakers



Fazal Asfaq
Google

Fazal is the Country Lead for Bangladesh & Sri Lanka for Google's South Asia Emerging Markets at Google. Fazal focuses on partnering with major advertisers & agencies in South Asia to develop digital solutions that build their businesses and brands. He's led several of Google's key initiatives in the region including the Avurudu MegaPola '16 in Sri Lanka and Google Bus in Bangladesh.

Build Smarter Businesses with Smart Technologies or be Outsmarted

Session 01



Romesh Ranawana
SimCentric

Romesh co-founded SimCentric Technologies, a world leader in Simulation based training software. SimCentric's simulation products are presently used by 18 militaries and over 50 industrial customers around the world. Romesh is a Clarendon Scholar with a Doctorate in Artificial Intelligence from the University of Oxford and holds a 1st Class Degree in Computer Science from the University of Peradeniya. Romesh is presently the Managing Director and Chief Technical Officer of Simcentric Technologies. He continues to lead design and development of SimCentric's product line.

Panelists



Kris Canekaratne
Virtusa

Kris Canekaratne is the co-founder, Chairman & CEO of Virtusa Corp (NASDAQ: VRTU), a global provider of business consulting and IT services. Virtusa works with some of the world's most influential brands such as AIG, J.P. Morgan Chase and British Telecom. Recently, Virtusa made a strategic move to acquire a majority interest in Polaris Consulting & Services Limited. Founded 20 years ago, Virtusa Today 20,000 team members worldwide and has enjoyed a CAGR of over 23% during the past 10-years. Kris graduated from Syracuse University in 1988, he moved to New York City and held senior executive positions, relocated to the Boston Area in 1994 and started Virtusa and eDocs. Outside of his work achievements, Kris is a devoted father and husband and an accomplished athlete. Born in Colombo, today Kris lives in Southborough, MA, with his wife Tushara and their two sons.



Brian Kealey
Microsoft

Brian is a senior leader with over 17-years in diverse technology experience. Brian's innate curiosity and his passion for building sustainable, high performance organisations has seen his career span a diverse set of assignments in both the public and private sectors. Brian is currently the Managing Director of Microsoft's Sri Lanka and Maldives subsidiary with responsibility for all Microsoft's operations and engagements across the region. Originally from Australia but with an international pedigree including business operations across Australia, the USA, Papua New Guinea, Fiji and South East Asia, Brian's various roles have included work with globally recognised organisations across internal operations, strategy, consulting and commercial management. He holds undergraduate qualifications in Engineering and Technology and postgraduate studies in Risk and Information Assurance. Prior to leading Microsoft Sri Lanka and Maldives, Brian led Microsoft's South Australian operations.

Build Smarter Businesses with Smart Technologies or be Outsmarted

Session 02

How smarter businesses re-imagine customer experience to increase the reach and relevancy

- 1) Sri Lankan consumers interaction with digital- today and tomorrow
- 2) How Digital Transformation affects the way we interact with customers and they interact with us
- 3) Combining multiple smart technologies to create unparalleled customer experience
- 4) New dimensions smart technologies bring to digital customer experience; empowerment, immediacy, equity, transparency, democratization of commerce, immediacy
- 5) Building digital customer experiences in Sri Lanka; challenges and opportunities.

Session Chair



Irfan Ahmed
MAS

Irfan has 15 years experience in emerging markets and digital trends. He is Director Insights and Innovation MAS Bodyline Pvt Ltd. Prior to this he was Chief Marketing Officer at Digital Commerce Lanka as well as Head of Marketing Dialog Axiata PLC., Sri Lanka's largest mobile service operator. Irfan worked in advertising as Head of Account Management and Brand Strategy at JWT until June 2011. He developed strategy and handled operations for over 100 brands from large MNC's such as Unilever and Nestle to local and Asian conglomerates' such as AA Paper Thailand. He was part of the JWT Digital Acceleration Program for South Asia from 2008 - 2011. He specializes in consumer and market insight, brand development, marketing strategy and digital marketing. Irfan is the co Co Founder of Thunkk Technologies, a social innovation lab with competencies in IOT (Internet of Things).

Keynote Speakers



Zoe Lawrance
TNS

Zoë has been with TNS since 2010, and has held a number of different roles, initially in global marketing and since 2014 in the APAC region. Throughout her time with TNS, she has been involved in shaping TNS's thought leadership around the connected consumer. Prior to TNS, Zoe established a strong background leading international PR and marketing programmes on a global and regional level to help brands achieve impact with their key target audiences and ultimately, drive sales. She spent eight years with WPP PR consultancy, Hill + Knowlton Strategies and worked internationally with a range of clients from the technology and media sectors. Earlier in her career she worked for the advertising agencies, Publicis and D'Arcy. In a former life, Zoë trained and worked as an actress - she remains passionate about telling compelling stories that have an impact with their target audience



Tony Weerasinghe
Ustocktrade

Tony Weerasinghe - Founder - MillenniumIT & E-Channelling, Member - Executive Team of London Stock Exchange and Chairman/CEO Ustocktrade, Founder and Director of Cainan Foundation. Having over 25 years of experience in the IT and Financial Services industries Tony has now brought "Wall Street to Main Street" via a revolutionary trading network- Ustocktrade_aimed at emerging "micro-investors." (www.ustocktrade.com) Another first is, Ustocktrade was purposefully founded to financially support the Cainan Foundation, a unique philanthropic venture which seeks to provide a world class education to the world's most underserved children. The Cainan Foundation is a registered (c)(3) organization in the United States. (www.thecainan.org) Tony's vision and leadership saw MillenniumIT becoming a technology pioneer building some of the world's most sophisticated trading systems. .

Build Smarter Businesses with Smart Technologies or be Outsmarted

Session 02



Bhavik Rathod
UBER

Bhavik is responsible for growing Uber in the cities in South & West India, working on initiatives to scale supply and generate demand along with an amazing team of Operations and Marketing Managers. He's been with Uber for over 2 years since the start of Uber India in Bangalore. Prior to Uber, Bhavik founded a startup called EmployeeSocial, which was web based solution to run social recognitions and manage employee rewards. Prior to that, he was working at Ernst & Young as a Manager in the Performance Improvement practice and was responsible for founding the practice in India and scaling the team. Tripti, Bhavik's wife for 5 years, is an Integrated Marketing Practice Lead for a US based firm called Comet Global Solutions. Together, they are avid travellers and love exploring new places around the globe. In his free time, he usually likes to unwind watching movies.

Panelists



Makshoodh Meerasaibu
Unilever

Makshoodh Meerasaibu is the Marketing Director for Home Care, Foods and Water at Unilever Sri Lanka. He is a marketer with over 19 years of experience across the consumer goods (FMCG), consumer durables, and advertising & leisure industries. Beginning his career at Unilever 11 years ago as a Brand Manager, Makshoodh has since then held senior management positions across marketing, retail sales, and customer marketing, including a regional marketing operations role in the South Asia region. Makshoodh joined the Unilever Sri Lanka Management Committee in 2015.



Jeggan Rajendram
Google

Jeggan is part of the South Asia Frontier team at Google that works on growing Google's business in Sri Lanka and Bangladesh. He focuses on partnering with major advertisers & agencies in these markets to develop digital solutions that build their businesses and brands. He has also spearheaded Google projects like the Avurudu MegaPol, which took place recently. Before joining Google, he was a co-founder of Anything.lk, which became WOW.lk and was then acquired by Dialog Axiata. He graduated from the University of Pennsylvania.



Tharaka Ranwala
Sampath Bank

Tharaka is a Senior Deputy General Manager - Consumer Banking of Sampath Bank PLC responsible for overseeing the entire retail banking area of the bank which includes of Branch Banking, Deposit Management, Electronic Banking, Credit Cards, Delivery Channels and Marketing & Business Development. Tharaka is also the Overall Pillar Head for the CSR activities of the Bank. He has over 16 yrs experience in the Banking Industry in roles of increasing responsibility in Marketing & Retail Banking. During this period he had stints in Brand Management, Corporate Communications, Market Development, CSR, Consumer and International Marketing.

Build Smarter Businesses with Smart Technologies or be Outsmarted

Session 03

Delivering Customer Value Through Disruptive Business Models Enabled by Smart Technologies”

Largely driven by the smart technologies such as social and mobile, customer tastes and preferences are changing exponentially at a rate the conventional business models finding increasingly difficult to keep pace with.

The challenge for the businesses is how to build business models that are sharply focused on fast changing customer tastes and preferences to stay ahead of competition.

How are smart technologies leveraged in creating business models to deliver new customer experience

- a. Communicate with customers and gain insights through social conversations.
- b. Use big data and analytic models to gain powerful insights to buyer behavior by creating a single version of truth about customers.
- c. Deploy IoT to exploit opportunities from the explosion of Internet-connected devices to connect things in manufacturing eco system and gain real time visibility of functioning of physical assets
- d. Ubiquitous use of mined information throughout the product value chain including end-to-end value chain visibility for each product line-connecting manufacturer to customers and supplier network.
- e. Use big data and analytics to provide real-time information on the behavior of supply chain and predictive analytics and create autonomous and distributed decision support at the device, machine and factory level.

Session Chair



Rohan Jayaweera
Antyra Solutions

Rohan was the first employee of Google for Sri Lanka and during his time he helped brands, organizations and the Sri Lankan government to develop its digital practices. He managed all engagements to and from Google for Sri Lanka during his tenure, which included digital practice, policy framework, publisher, video & telco partnerships, community and entrepreneurship development. Rohan has a deep understanding of channel/partner synergies and eco-system development having worked for some of the leading technology brands in the world. Rohan is passionate about entrepreneurship. He is a key note speaker, presenter, and moderator for numerous events & was invited to speak at the inaugural TEDx in SL on entrepreneurship.

Keynote Speakers



Dilan Gooneratne
MAS

Dilan Gooneratne earned his Masters from the Edith Cowan University and has completed his executive education at Stanford University, IMD (Switzerland) and INSEAD Business School. Coming from an academic and professional background in Marketing and Strategic Management, he has gained exposure and provided leadership in diverse industries that span from Real Estate Development, Marketing Communications, and Retailing prior to joining MAS Holdings. Some of Dilan's life changing experiences have come from the time he served in the Sri Lanka Air Force.

Build Smarter Businesses with Smart Technologies or be Outsmarted

Session 03



Shanil Fernando
Cake Labs

Shanil presently holds the position of Managing Director - Sri Lanka & Senior Vice President - Engineering of Cake Labs. Shanil has a BSc in Computer Science from the University of Warwick. Shanil was a founding member of Virtusa where he built a global delivery organization starting with just eight developers, growing it to over 4,000 and ultimately taking the company public on Nasdaq.



Imal Kalutota
nCinga

As an entrepreneur with an avid interest towards new technology innovations, nCinga was incorporated to drive the 4th industrial revolution by unlocking the power of data. nCinga's innovative approach as startup in the Industrial IoT and Analytics space have set them high to conquer awards at the global stage during their short stint in business. Imal command more than 15 years of experience in Communication Industry in Networking, IoT and Analytics in Asia Pacific and the Middle East Regions while working for global Industry Giants like, IBM, Cisco and HP. Imal's understanding of cultural, political and technology landscape coupled with working experience in various roles from Engineering, Consulting, Business Development and Management in different geographies helps me bring a unique perspective in Industry forums in the region. Qualified with a MBA from University of Colombo and a BSc Eng in Telecommunications from University of Moratuwa. As technologist Imal enjoy his time travelling around the world to help customers solve their business issues using technology.

Panelists



Piriyaatheepan Nadarajah
Tech Entrepreneur

Piriyaatheepan Nadarajah is the founder of VASValley, a company dedicated to building innovative software solutions that are disruptive. He is an Engineer, having graduated from the University of Moratuwa with a B.Sc (Hons) in Computer Science and Engineering. Previously, he was the Chief Architect of WaveNET, a global telco solutions company, where he designed and delivered multiple carrier-grade telco platforms. He later joined Virtusa, a global IT services company, where he was the Chief and Founding Architect of Virtusa's own mobility enablement program, and spearheaded the digital transformation.



Jerome Perera
MIT

Jerome is a Senior Consultant at Millennium IT, specializing in Business Analytics, Data Sciences and Data Driven Strategy Consulting. He has over 8 years of experience working in the fields of strategy consulting and business analytics, in leading markets, spanning the fields of Retail, FMCG, Logistics, Healthcare and Finance. Prior to joining Millennium IT he was employed at Stax, a US based global strategy consulting firm, where he was involved in the capacity of a strategy consultant and the manager of the Data Science and Analytics team. He has in total over 12 years of industry experience in IT related services, including consulting, data science and analytics, software development and project management.

Build Smarter Businesses with Smart Technologies or be Outsmarted

Session 04

Strategy, Business Case and Roadmap: the transformative triad to build smarter businesses by leveraging smart technologies

- 1) Sri Lankan consumers interaction with digital- today and tomorrow
- 2) How Digital Transformation affects the way we interact with customers and they interact with us
- 3) Combining multiple smart technologies to create unparalleled customer experience
- 4) New dimensions smart technologies bring to digital customer experience: empowerment, immediacy, equity, transparency, democratization of commerce, immediacy
- 5) Building digital customer experiences in Sri Lanka: challenges and opportunities.

Session Chair



Kumudu Gunasekera
Stax Inc

Prior to joining Stax, Kumudu was a Principal with Parsons Brinckerhoff (Washington D.C.), the professional services arm of Balfour Beatty, a global infrastructure group. At Parsons Brinckerhoff, Kumudu successfully led global, multi-disciplinary consulting teams on strategic consulting assignments in Burkina Faso, Canada, Curacao, England, Mali, Nigeria, Panama, Scotland, Qatar, Sri Lanka, and the United States. He was the project director and chief model architect of PRISMTM proprietary (US patent pending) transportation software. Kumudu was the founding editor (2006-2013) of the Economic Forecasting Review and a monthly columnist (2007-2013) of Roads & Bridges. Kumudu earned his Ph.D. in Economic Geography, and a joint M.A. in International Relations and Environmental Policy from Boston University. He has a B.A. in Economics from Hobart and William Smith Colleges.

Keynote Speakers



Asanka Abeysinghe
WSO2

Asanka is Vice President of Solutions Architecture at WSO2. In his role, he spearheads the company's customer facing technical tasks and oversees the solution architecture and technical sales functions. He also provides consulting to key WSO2 customer and conducts workshops specifically targeted at enterprise architects and technical managers. Asanka has over 15 years of industry experience, which include implementing projects ranging from desktop and web applications through to highly scalable distributed systems and SOAs in the financial domain, mobile platforms, and business integration solutions. His areas of specialization include application architecture, development using Java technologies, C/C++ on Linux and Windows platforms. He is a committer of the Apache Software Foundation and has a BSc in MIS from National University of Ireland.

Build Smarter Businesses with Smart Technologies or be Outsmarted

Session 04



Chandima Cooray
Hemas Holdings

As the Chief Process Officer at Hemas Holdings PLC, Chandima leads Information Technology, Shared Services & Process improvement teams transforming businesses to embrace more profitable and growth oriented business models. Chandima has accumulated 18 years of experience in applying Information Technology across multiple industries improving business performance. Prior to joining Hemas, Chandima was with MAS Holdings, Sri Lanka for Fourteen years, lastly as the CEO for Sabre Technologies a fully owned subsidiary of MAS. Chandima involved in a global project for Unilever tea business. Chandima has a degree in Information Systems from Manchester Metropolitan University.



Conrad Dias
LOLC

Conrad Dias is CIO of the LOLC Group and MD/CEO of Lanka Orix Information Technology Services Limited. He holds a Master of Business Administration from the University of Leicester and is a Fellow of the Chartered Institute of Management Accountants, a Chartered Global Management Accountant and a Member of British Computer Society. He has over two decades of experience, with ten years of service in the banking and finance industry and five years in the insurance sector.

Panelists



Dilan Gooneratne
MAS

Dilan Gooneratne earned his Masters from the Edith Cowan University and has completed his executive education at Stanford University, IMD (Switzerland) and INSEAD Business School. Coming from an academic and professional background in Marketing and Strategic Management, he has gained exposure and provided leadership in diverse industries that span from Real Estate Development, Marketing Communications, and Retailing prior to joining MAS Holdings. Some of Dilan's life changing experiences have come from the time he served in the Sri Lanka Air Force.



Sheyantha Abeykoon
wow.lk

Sheyantha Abeykoon has over 16 years of experience in various sectors spanning, financial services, startups, retail and digital services, the last eight years of which were in senior management positions. Prior to taking up his current role he was Senior General Manager -Digital Services at Dialog Axiata PLC and Chief Operating Officer at CT Smith Holdings. He Holds an MBA from the Wharton School, University of Pennsylvania, is a CFA Charter holder, a Chartered Management Accountant and has a BSc (Hon) in Information Systems from the University of London. He is the immediate past president of CFA Sri Lanka.

Build Smarter Businesses with Smart Technologies or be Outsmarted

Session 05

Thought Leaders Round table: How to lead organizational change to build smarter businesses by overcoming three inertia – Change, Innovation & Strategy Execution

Today businesses are operating in an environment where smart technologies are accessible, economical and pervasive. Capacity to leverage new technologies will soon become a baseline competence. Those who fail to leverage technology timely will fail in the market place too. Building smart technology mastery is a weighty transformational challenge to many businesses. Like in the many other change management efforts, the risk of failure in smart technology adoption too, is very high. In order to make the efforts fruitful and friction free three smart technology inertia need to be addressed.

Session Chair



Shyam Sathasivam
Sunshine

Shyam joined Sunshine Holdings PLC, a listed diversified conglomerate, as Board Director in 2005, primarily focused on the healthcare business and new growth opportunities for the group. He is currently the Managing Director of Sunshine Healthcare Lanka, the healthcare subsidiary of the group, which partners with over 40 leading international healthcare companies to market their products in Sri Lanka. Healthguard Pharmacy, the retail arm of the company, is one of the leading specialty retail chains focused on pharma, wellness & beauty. Shyam graduated from the London School of Economics & Political Science, UK and started his career as a Corporate Finance Associate at Arthur Andersen, London. He holds a MBA from the Kellogg School of Management, Northwestern University, Chicago. Shyam is a member of the Young Leaders steering committee and the Cosmetics & Pharmaceuticals steering committee of the Ceylon Chamber of Commerce. He is a Board Director of Watawala Tea Ceylon and a member of the Young Presidents Organization.

Keynote Speaker



Farhan Syed
KPMG

Farhan is a KPMG's partner in Gulf and leads the Digital Transformation practice. He has written multiple industry perspectives and delivered speeches at a number of events including India Economic Forum on Digital Transformation and Bloomberg Chief Digital Officer. He helps clients understand the implications of digital forces such as Mobile, Data, Social, Internet of Things, Cognitive Computing and Cloud to determine the opportunities and threats they represent and undertake the required Experiential Design Led Transformation to deliver value. He brings a wealth of experience and has delivered numerous projects in UAE, Saudi, South Africa, Turkey, Australia, New Zealand, UK, US, Sweden and India, working with Senior Executives from Financial Services, Telecommunications, Retail, Hospitality, Aviation, Mining and the Public Sector. Prior to joining KPMG, Farhan has held leadership positions with IBM Global Business Services.

Panelists



Channa de Silva
Lanka Clear

Mr. Channa de Silva currently serves as the Chief Executive Officer of LankaClear, which operates the LankaPay national payment network of Sri Lanka. He was orchestral in introducing IBM's software universe to Sri Lanka and developing IBM's software business during his tenure as the DGM – Software Group for IBM Sri Lanka. Mr. de Silva also served as the Director – Enterprise Business and Public Sector at Microsoft Sri Lanka where he led the company through an unprecedented growth. His outstanding achievements were acknowledged numerous times by Microsoft where he was singled out for Microsoft Gold Club Excellence Award in 2011 for exceptional performance; the Microsoft Share Fighter Champion in 2012 for winning against competition.

Build Smarter Businesses with Smart Technologies or be Outsmarted

Session 05



Sanjiva Senanayake
Sampath Bank

Mr. Senanayake joined IFC in 1998 and held the position of Resident Representative to Sri Lanka and Maldives until 2006. In 2006, he was appointed as the Head of Financial Markets Investments – West Africa and held this position until his retirement in April 2009. Prior to his joining IFC he served as Consultant -Treasury and Business Development at Commercial Bank of Ceylon and as the Assistant General Manager – Treasury and Investment Banking at National Development Bank of Sri Lanka. Prior to that he held several key positions in the Citibank group in Sri Lanka and overseas. Mr. Senanayake holds an M.Sc. in Communication Engineering from the Imperial College of Science and Technology, University of London, UK and a B.Sc. in Electronic and Electrical Engineering from King's College, University of London, UK.



Sriyan de Silva Wijeratne
Textured Jersey

Textured Jersey Lanka PLC, in a statement released to the CSE, has announced the appointment of Sriyan de Silva Wijeyeratne as Managing Director/CEO of the company with effect from 1st November 2013. Mr. Wijeyeratne's experience spans over a period of twenty years in IT, Telecommunication, Consumer Marketing and Retail Sales. His appointment strengthens the senior management team at Textured Jersey and gears the company for the next phase of growth. Prior to joining Textured Jersey, Mr. Wijeyeratne served as the Country Manager of Microsoft for Sri Lanka and Bangladesh, and has held the position of Director Marketing and Sales at Sintel Limited. He possesses a Master's Degree in Management from the University of Sri Jayewardenepura, as well as a First Class (Special) Degree in Business Administration from the same University. Additionally, he is a Fellow Member (FCMA) of the Chartered Institute of Management Accountants (CIMA), UK and has attended various Management courses at several Ivy League Universities.



Feroz Cader
MillenniumIT

Feroz is currently the head of the trading systems line of business at MillenniumIT responsible for the delivery of trading solutions made up of 3 key product lines: Millennium Exchange, SOR and Market Data. He leads a team of over 200 professionals in the disciplines of engineering, business analysis and project management, and has contributed to the reshaping of global capital market trading technology. He is a member of MillenniumIT's executive committee and the London Stock Exchange Group Leadership Team. Feroz is an Attorney-at-Law of the Supreme Court of Sri Lanka, and is a qualified management accountant, with a professional qualification from the Chartered Institute of Management Accountants (UK).



Muhunthan Canagey
ICTA

Muhunthan Canagey has been in the ICT industry for over two decades and is one of the country's youngest entrepreneurs. He stepped into the field of IT at a very young age of 16. Canagey holds a Master's Degree in Information Technology from the University of Keele (UK) and has extensive knowledge of the industry. He was the founder and CEO of multiple technology enterprises and was the founder and CEO of a highly successful enterprise in the area of satellite communication and media: a first of this nature to be formed in Sri Lanka.



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