

digital

The Promise,
People,
& Tools

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Increase Revenue | Reduce Cost
Mitigate Risk



Consumer Engagement
Enable New Business Models



Promise of digital

Digital for business



Digital as a business



Hemas Digital Innovators

People

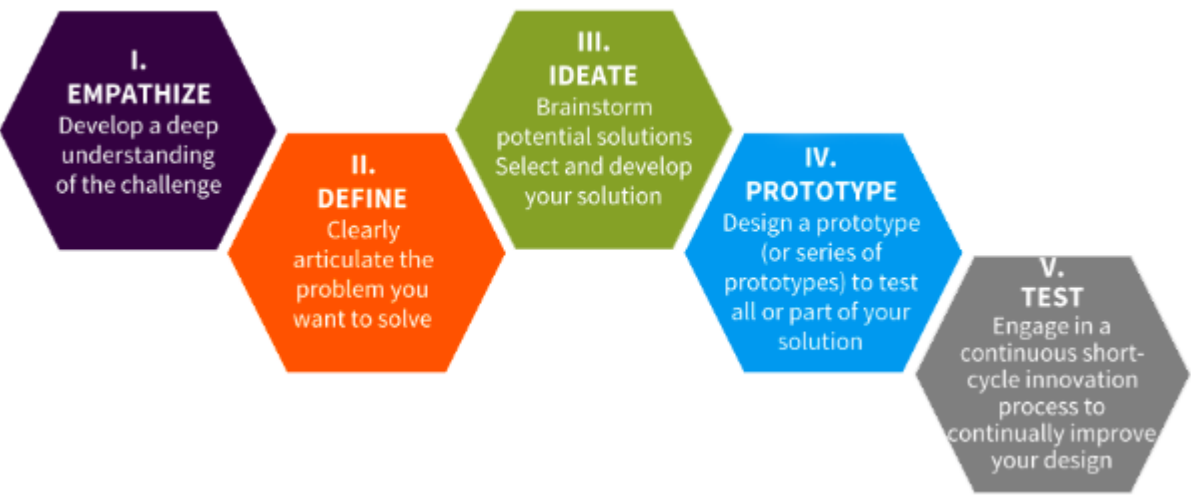
Leadership



Board



Design Thinking



Hackathon

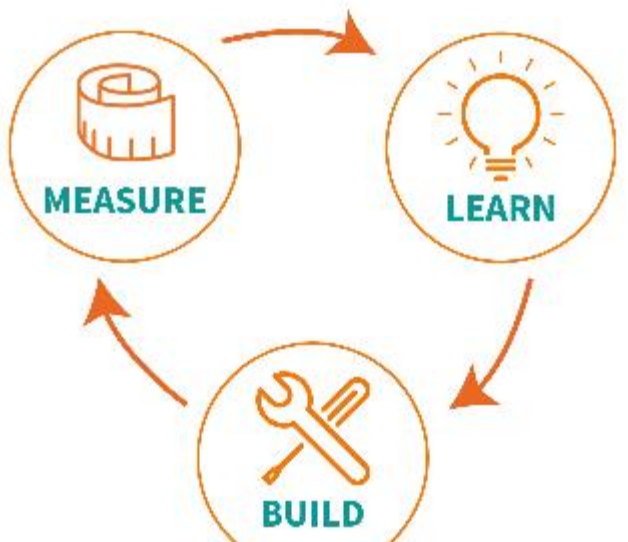


Nurture Start-ups

TOOLS



Business Model Canvas



Lean Startup

End.
