

Simulations and Gamification

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VBSFires FST New Video SimCentric product



VBS3 FIRES: Professional Call for Fire (CFF) Trainer



VBS3 FIRES FST: Comprehensive Call for Fire and Close Air Support Trainer



VBS FUSION: VBS Application Programming Interface (API)



CAPE: Automated operational Planning and Decision Support Tool



AMBIENCE / PRO: Crowd and traffic augmentation for enhanced training realism and urban clutter



GUI MATE: “Click and Play” GUI development tool to enhance training efficiency of VBS



MEDIA MATE: Live streaming to portable devices to enable “Single Trainee, Multiple Learners”



TRAINING MATE: Instructor / Trainee facilitation tool for co-located or geographically distributed training

Founded in
2008

8+
COTS
Products



8+
Enterprise
Customers



80+



Military & Industry Users



We build

high fidelity **procedural**,
behavioral and **support**
solutions to support a wide array of
military capabilities

OWNS 
standard API to VBS



100+

Highly-competent, experienced,
stable and scalable workforce

Proven

development
pipeline for genuine
capability
improvement



FOCUS

On enabling the operator



Global

presence through in-
house BD team and
network of global resellers

Highly
Competitive
Cost-base



Highly

experienced with
augmenting
existing training
frameworks



Gamification vs Simulations vs Serious Games



Serious Games

- Uses traditional **gamecraft techniques** to provide **abstract representations** of serious concepts.
- Used to 'bring to life' powerful concepts.

Simulations

- Real and **immersive environments** which offer an 'educational experience'
- Provides an **authentic** user experience in a **risk free** environment.
- Can be used to demonstrate benefits and consequences.

Gamification

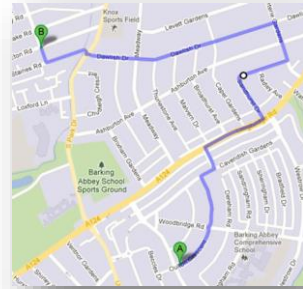
- Refers to the application of game elements to **non-game activities**.
- Leverages game mechanics to create **engagement** and **interest**.
- Can be used to make data-to-day mundane activities more compelling.



Serious Games

Purpose

Test and teach optimal route planning



Method – Simple map based interface to plot routes. Score will be given for each path based on optimal path comparison.

Simulation

Purpose

Test driving skill and road rule knowledge



Method – 3D interactive simulator containing realistic cities and traffic. Controls and feedback should be realistic.

Gamification

Purpose

Test and teach optimal route planning



Method – Track start points destinations and routes taken by drivers and score based on optimal path.

Gamification

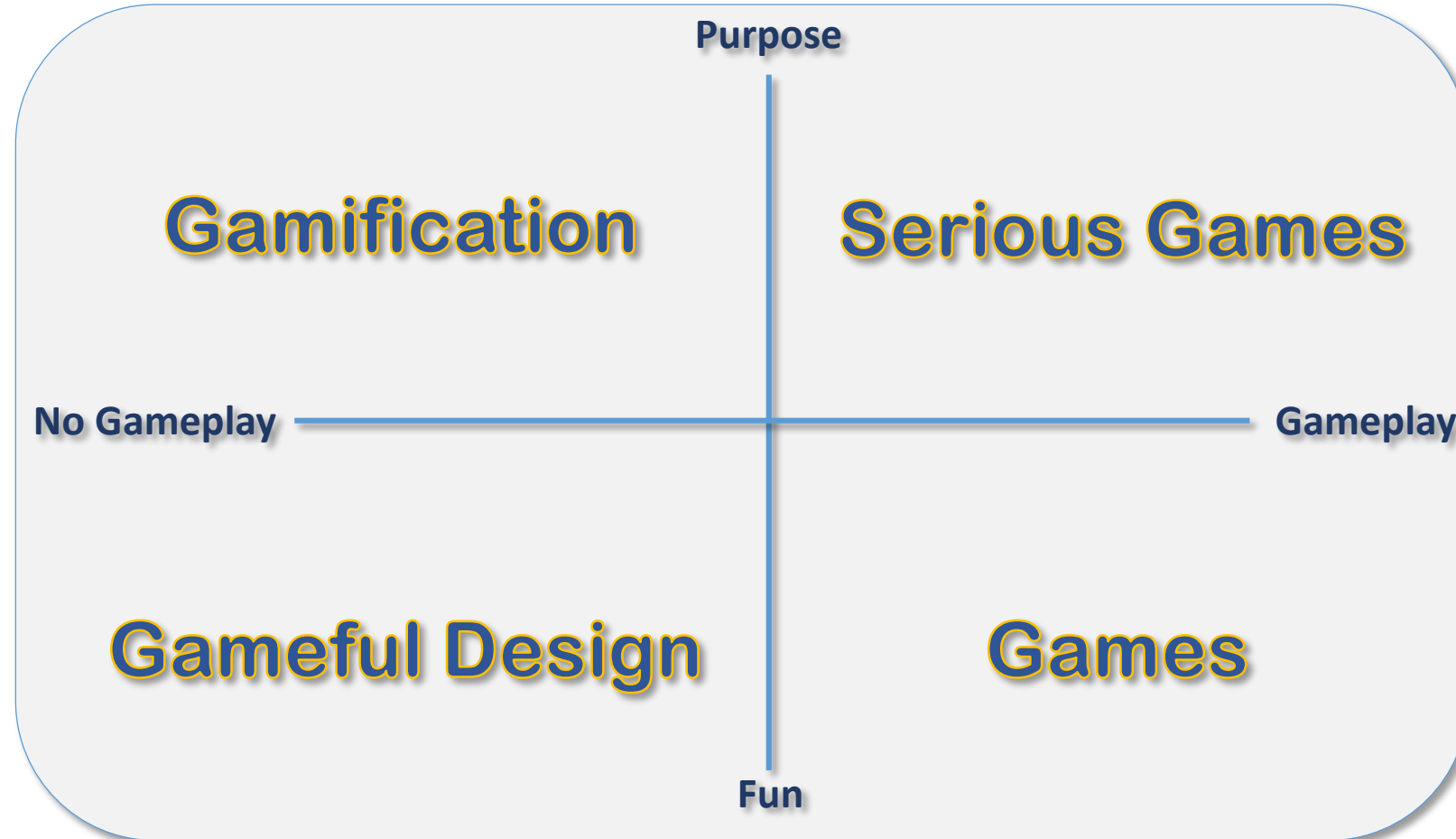
Purpose

Test driving skill and road rule knowledge



Method – Track car information and location. Analyze after each trip to score based on driving skill and road rule adherence.

Objective of game design



Benefits of Enterprise Gamification



Customers



Data Collection




Feedback



Education

Employees



Impartial

Simple




Feedback



Recognition



Mastery



Motivation



Clarity



Autonomy



Training