



LBR LBO INFRASTRUCTURE SUMMIT 2015  
**MAKING COLOMBO**  
**A GLOBALLY COMPETITIVE CITY**

Tuesday 3<sup>rd</sup> & Wednesday 4<sup>th</sup> November 2015: Oak Room, Cinnamon Grand- Colombo

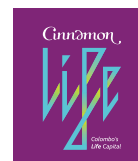
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## INVESTMENT IN INFRASTRUCTURE UNLOCKS GROWTH

Infrastructure projects can generate significant economies of scale and have a wider impact on growth. New and updated infrastructure can generate productivity gains (Fries et al., 2012) and enhance Total Factor Productivity (TFP) by lowering transaction costs and allowing more efficient use of inputs (Bottini et al., 2012).

Built Environment in urban areas is considered one of the vital drivers of economic development. Built environment facilitates rapid development of urban areas -where the key economic activities tend to take place. The relationship between urbanization and income (GDP per capita) is very strong for many developing countries.



## CITIES TAKING THE CENTER STAGE

Empirical research suggests that economic growth and urbanization go hand in hand and there is a general recognition that in the 21st century, cities are moving to the center stage. The world is experiencing an unprecedented urbanization and the cities in emerging markets are propelling the most significant economic transformation in history.

Cities, furthermore, are fast coming to function as the basic motors of the regional and global economy. Indeed, it is argued that there is a new form of global city-centric capitalism where cities operate as territorial platforms for much of contemporary economic activity. Cities are said to thrive on the creativity, productivity and innovation-enhancing effects of dense and multifaceted urban environments that are simultaneously embedded in worldwide business networks (Scott, 2001). Thus, it's the globally competitive cities that will make nations competitive in global landscape, not the pastoral rural.

Developing nations are aspiring to build major urban centers that are globally competitive, serving as magnets of growth, crucibles of innovation, and most importantly, thriving places full of desirable, livable spaces, while battling disincentives of scale. There is a growing global investor appetite for investing in opportunities around urbanization and emerging global cities.

World class built environment, ability to attract capital; attract, nurture and retain talent and inventive capabilities to create new value characterize globally competitive cities.

Colombo has a high potential to become a global city. The geographic location and close proximity to maritime sea routes are strategic advantages. Its geo-location is an exploitable asset in the global economy. However, It is not only the access to "Silk Road" that global cities compete with each other now, but for capital, talent and ideas.

Presently Colombo is ranked 102 (out of 120 cities) in Global Competitive Index compiled by The Intelligence Unit of The Economist. According to the current projections Colombo will slip to 108th position in next ten years; behind a host of Indian (Ahmadabad, Chennai, Pune, Hyderabad, Delhi and Mumbai), Middle Eastern (Dubai, Doha, Abu Dhabi) and Far Eastern (KL, Singapore, Bangkok, Manila and Jakarta) cities.

If these projections to be proven wrong and Colombo to move up the ranking and recognized as a globally competitive city in the knowledge driven and highly networked global economy, the city needs to build new features and capabilities. Going by the "The Economist" study the city needs to improve significantly in the following areas.

- Economic strength
- Physical capital
- Financial maturity
- Institutional character
- Social and cultural character
- Human capital
- Environment and natural hazards
- Global appeal

This would demand harnessing the power of cross boarder flow of capital, knowledge, talent and ideas. Developing policy frameworks that will facilitate building new capabilities, broader connectivity and engagement with regional and global economies.

The inaugural LBR LBO Infrastructure Summit 2015, themed as "Making Colombo a Globally Competitive City" will bring together industry representatives, investors and financial intermediaries, development experts, policy makers, researchers and academic to discuss some of the vital issues in six different insightful and thought provoking sessions

## PURPOSE

LBR LBO Infrastructure Summit will:

- Develop synergy and symbiosis among multiple stakeholders: relevant ministries and agencies government of Sri Lanka, investors, multilateral financial institutes, developers, contractors, consultants, technology partners, research institutes and universities, industry chambers and other relevant parties.
- Provide a platform to discuss and debate opportunities and challenges in making Colombo a globally competitive city
- Aim to positively influence government policy



## TARGET AUDIENCE

Senior level representatives from the following types of organizations are expected to attend the Summit.

- Government: Relevant agencies and scientific institutions (UDA, RDA, CECB, ICTA, CEB and utility providers, SLPA, Civil Aviation, Military, Coastal Conservation, Finance Ministry, Treasury, Central Bank etc)
- Universities and research institutions
- Developers, investors, service providers, architects and urban planners, logistics and transport and logistics companies
- Multi-lateral financial institutes, development agencies
- Commercial banks, investment banks, Banks, insurance and other financial services
- Technology companies
- Media
- Various other related service providers

## PARTNERS AND PARTNER BENEFITS

Partnerships will be available for companies in the following categories on non-exclusive basis.

- Developers and contractors
- Equipment and machinery suppliers
- Technology service providers
- Consulting companies
- Educational institutions

Partnerships will be available for companies in the following categories on exclusive basis.

- Commercial banks
- Investment banks
- Insurance
- Mobile service providers
- Consumer durables (Electronics)
- Mobile devices
- Building management services

The partnership benefits will involve:

- Feature presentations (only to first six Platinum and Gold category partners)
- Exhibition booth at market place
- Television commercials on screen and live streaming
- Literature distribution among attendees
- Pre and post event digital advertising on LBO website
- Advertising in post event podcasts
- Speaker opportunities (final decision is with LBO)

## SESSIONS

The Summit will have six sessions. Each session will contain a keynote address followed by a panel discussion.

**The sessions are:**

**Day 1 – Tuesday 3rd November 2015**


- Summit Inauguration and Opening Session

**Day 2 – Wednesday 4th November**

- "Innovation, Economic Dynamism, Governance and Infrastructure - The Pillars of Competitive Cities"
- "Making Colombo a Global City: Opportunities and Challenges"
- "Creating a World Class Transportation System in Colombo"
- "Investment Strategies and Business Models for Building a Global City"
- Leveraging Technology to Make Colombo a Smart City / Reimagining Colombo Through Technology

The event will take place on 3rd and 4th of November 2015 at Oak Room,  
Cinnamon Grand- Colombo.



## TUESDAY 3RD NOVEMBER - DAY 1

Time	Sessions
1800 - 1810	Welcome, opening remarks and partner recognition and appreciation
1810 - 1830	Speech by Chief Guest <b>Hon. Patali Champika Ranawaka</b> Minister of Megapolis and Western Region Development
1830 - 2015	<b>SESSION 01 “CITIES OF THE FUTURE: WHAT DO THEY LOOK LIKE, HOW DO WE BUILD THEM?”</b>
	<b>Session Chair</b> <b>Professor Rohan Samarajiva PhD</b> Chair LIRNEasia
	<b>Keynote Speakers</b>
	<div> <b>Sumila Gulyani PhD</b>            Global Lead for Urban Development Strategy and Analytics            World Bank            (Pending Confirmation)         </div> <div> <b>Olle Zetterberg</b>            Chief Executive Officer            Stockholm Business Region City of Stockholm         </div> <div> <b>Michael Scharpf</b>            Head - Sustainable Construction            LafargeHolcim         </div> <div> <b>J T Singh</b>            Director            J T Singh Labs         </div>
	<b>Panelist</b> <b>Nayana Mawilmada</b> Director General Urban Development Authority of Sri Lanka
	<b>Professor Willie Mendis PhD</b> Emeritus Professor Department of Town & Country Planning University of Moratuwa
2015 - 2030	Closing Remarks
2030 - 2130	Networking  Reception ( Courtesy Microsoft CityNext )


## WEDNESDAY 4TH NOVEMBER - DAY 2

0730 - 0845	Pre-Summit - Registration, Networking Breakfast
0845 - 0900	Welcome and Opening Remarks   Partner recognition and appreciation
0900 - 1040	<b>SESSION 02 “MAKING COLOMBO A GLOBAL CITY : OPPORTUNITIES AND CHALLENGES”</b>
	<b>Session Chair</b> <b>Thilan Wijesinghe</b> Founder, Chairman and CEO TWC Corp
	<b>Keynote Speakers</b>
	<div> <b>Nayana Mawilmada</b>            Director General            Urban Development Authority of Sri Lanka         </div> <div> <b>Professor P K S Mahanama PhD</b>            Professor            Department of Town &amp; Country Planning            University of Moratuwa         </div>
	<b>Panelists</b>
	<div> <b>Mangala P B Yapa</b>            Chief Executive            Secretary General            Ceylon Chamber of Commerce         </div> <div> <b>Suresh Rajendra</b>            President            Property Industry Group            John Keells         </div> <div> <b>Michael Scharpf</b>            Head - Sustainable Construction            LafargeHolcim         </div>

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Time	Sessions
1040 - 1100	
1100 - 1115	Partner feature presentation 1 Partner feature presentation 2 Partner feature presentation 3
1115 - 1300	<b>SESSION 03 “CREATING A WORLD CLASS TRANSPORTATION SYSTEM IN COLOMBO”</b>  <b>Session Chair</b> <b>Gayani de Alwis</b> Chairperson Women in Logistics & Transport(WiLAT) Management Consultant/Lecturer  <b>Keynote Speakers</b> <div> <b>Prof Amal S Kumarage PhD</b>            Prof Amal S Kumarage PhD            Department of Transport &amp; Logistics            Management, Faculty of Engineering,            University of Moratuwa         </div> <div> <b>Mangal Dev</b>            Director            Rail Systems            Hitachi India         </div> <div> <b>Guido Bruggeman</b>            Urban Transport Expert         </div>
1300 - 1345	<b>Panelists</b> <div> <b>Romesh David</b>            President            Transportation Group            John Keells Holdings PLC         </div> <div> <b>Nimal Chandrasiri</b>            Additional Director General - Design            Road Development Authority         </div> <div> <b>Lalithasiri Gunaruwan PhD</b>            Senior Lecturer            Department of Economics            University of Colombo         </div> <div> <b>Srikant Kadambi</b>            Industry Market            Development Manager            Microsoft APAC         </div>
1345 - 1530	<b>SESSION 04 “INVESTMENT STRATEGIES AND SUSTAINABLE BUSINESS MODELS FOR GLOBAL CITIES”</b>  <b>Session Chair</b> <b>Maninda Wickramasinghe</b> Managing Director Fitch Ratings  <b>Keynote Speakers</b> <div> <b>Kumudu Gunasekera PhD</b>            Transport Economist Director            Stax Inc         </div> <div> <b>Arnud Cachard</b>            Head of Export Finance,            Asia Pacific HSBC         </div> <div> <b>Yasushi Taira PhD</b>            Senior Representative            JICA         </div> <div>           Regional Resources from            a leading MNC bank         </div>
1530 - 1545	

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Time	Sessions
1545 - 1600	Partner feature presentation 4 Partner feature presentation 5 Partner feature presentation 6
1600 - 1730	<b>SESSION 05 “REIMAGINING COLOMBO THROUGH TECHNOLOGY”</b>  <b>Session Chair</b> <b>Rohan Jayaweera</b> COO Antyra Solutions Fmr Country Consultant Google  <b>Keynote Speakers</b> <div> <b>Jaijit Bhattacharya PhD</b>            Partner, Infrastructure            and Government Services            KPMG India         </div> <div> <b>Vivek Puthucode</b>            General Manager            APAC, Microsoft         </div> <div> <b>Ravinder Pal Singh</b>            Consulting Director            Internet of Everything &amp; Smart Communities            Cisco Consulting Services         </div> <b>Panelists</b> <div> <b>Muhunthan Canagey</b>            Managing Director            ICTA         </div> <div> <b>Faiq Faiz</b>            Executive VP            MillenniumIT         </div>
1730 - 1745	Concluding Remarks
1745 - 1900	Networking  Reception ( Courtesy MillenniumIT )

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