



Media Release

JET AIRWAYS TO LAUNCH DIRECT DAILY SERVICE BETWEEN COLOMBO AND BENGALURU

Starting 5th January'17, new service to offer connectivity between [the](#) emerging global IT-BPM destination, Colombo

and India's IT hub, Bengaluru

Added connection for travelers between South Indian cities and Colombo via Bengaluru

Colombo, December 08, 2016: Jet Airways, India's premier international airline, today, announced the launch of a daily direct flight from [Colombo](#) to Bengaluru with effect from January 05, 2017. This new daily connection will provide travelers a convenient link between the Sri Lankan capital and Indian IT hub, [Bengaluru](#).

With the introduction of this new connection, Bengaluru will be the second Indian city after Mumbai to be linked to Colombo and Jet Airways' third daily service to the Sri Lankan capital.

Jet Airways flight 9W 278 will depart Bengaluru's Kempegowda International Airport at 0040 hrs and arrive in Colombo at 0210 hrs (Local Time). The flight 9W 277 will leave Colombo at 0310 hrs (LT) to arrive in Bengaluru at 0435 hrs (LT).

Sri Lanka is fast emerging as a global IT-BPM destination of choice in number of key focus domain areas. The island nation is ranked amongst the Top 50 Global Outsourcing destinations by AT Kearney and its capital placed amongst Top 20 Emerging Cities by Global Services Magazine. Bengaluru is an established and key IT city having presence of global companies. All these business activities ensure robust air traffic growth to and from Bengaluru. Apart from business travellers, there is also a sizeable growing VFR (Visit Friends & Relatives) and leisure traffic movement between the two cities due to many tourist attractions.

Jayaraj Shanmugam, Chief Commercial Officer, Jet Airways, said "Jet Airways is delighted to launch a direct service between Bengaluru and Colombo, given the increasing economic activity between India and Sri Lanka, especially in the IT sector. The airline's planned daily direct flight will further promote both trade and tourism between the two nations. Together with the airline's existing

flights between Colombo and Mumbai, this new route will offer superior flight connectivity across regions within India. With this, is the airline's signature in-flight product, and service excellence on offer for our guests."

In 2015, air passenger traffic between India and Sri Lanka was close to one million and from Sri Lanka to India more than 963,000. With development in SAARC region higher than the global rate and economic ties between India and Sri Lanka strengthening, air traffic growth is bound to increase every year.

The airline will deploy a state-of-the-art Boeing 737-800 Next Generation (NG) aircraft on this route, offering Premiere and Economy guests the best in-flight product and services along with award-winning in-flight Entertainment (IFE), as also meals that are regional favorites.

About Jet Airways

Jet Airways is India's premier international airline which operates flights to 66 destinations, including India and overseas. Jet Airways' robust domestic India network spans the length and breadth of the country covering metro cities, state capitals and emerging destinations. Beyond India, Jet Airways operates flights to key international destinations in South East Asia, South Asia, Middle East, Europe and North America. The Jet Airways Group currently operates a fleet of 114 aircraft, comprising Boeing 777-300 ERs, Airbus A330-200/300, Next Generation Boeing 737s and ATR 72-500/600s.

Jet Airways, together with airberlin, Air Serbia, Air Seychelles, Alitalia, Etihad Airways, Etihad Regional operated by Darwin Airline, and NIKI, participates in Etihad Airways Partners. Etihad Airways is part of the Etihad Aviation Group, which also holds minority investments in each of these airlines.

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