THE "GSP +" IMPACT: Mountain or mole-hill?



What is the "GSP" concession?

The EU's Generalised Scheme of Preferences (GSP) is a system of unilateral trade concessions that reduces or eliminates tariffs on a range of exports from developing countries and least-developed countries. The GSP is used to increase export revenue in developing countries in order to reduce poverty and promote sustainable development and good governance. The GSP preferential arrangements focus solely on granting tariff preferences for trade in goods.

| Concession | Beneficiaries | Sensitive Goods | Non-Sensitive Goods Duty Suspension | | | |
|------------|------------------------------------|-------------------------|--------------------------------------|--|--|--|
| GSP | 15 Low Middle- Income Nations | A Duty Reduction of 30% | | | | |
| GSP + | 8 Vulnerable GSP Nations | Duty Suspension | Duty Suspension | | | |
| EBA | 48 LDC's (Least Dev. Countries) | Duty Suspension | Duty Suspension | | | |

What is applicable to Sri Lanka?

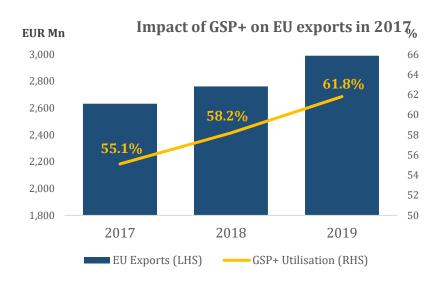
The (GSP+) is a special component of the GSP scheme that provides additional trade incentives to developing countries already benefitting from GSP, who are identified as vulnerable based on World Bank criterion. The scheme provides countries with duty free access to EU markets for over 7200 products. In return, the recipients must implement international conventions in the fields of human rights, labour rights, the environment and good governance.

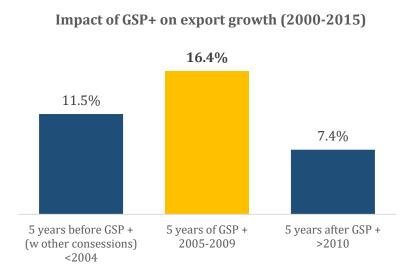
THE "GSP +" IMPACT: Loosing a catalyst for growth



Sri Lanka's history with the elusive "GSP +"

Sri Lanka has enjoyed the standard GSP scheme since the it's inception, and it began to benefit from GSP+ in July 2005. In August 2010, the EU suspended Sri Lanka's GSP+ status based on the findings of a Commission investigation that identified shortcomings in the implementation of three UN human rights conventions*. Following much negotiation, Sri Lanka reclaimed its GSP+ status in 2017. However, currently the EU commission is considering a temporary withdrawal of the country's status due to concerns regarding the Prevention of Terrorism Act and general human rights concerns.





What would be the impact?

Whilst the GSP plus helps significantly boost the country's export performance, the loosing of it would not create a major vacuum on a broader level besides the loss of a strong potential trade surplus with the EU.

On a micro level, individual businesses engaged in the export of Apparel, Agriculture, Fisheries and other industrial products would face a potential margin contraction due to the loss of concessions and lower industry growth.

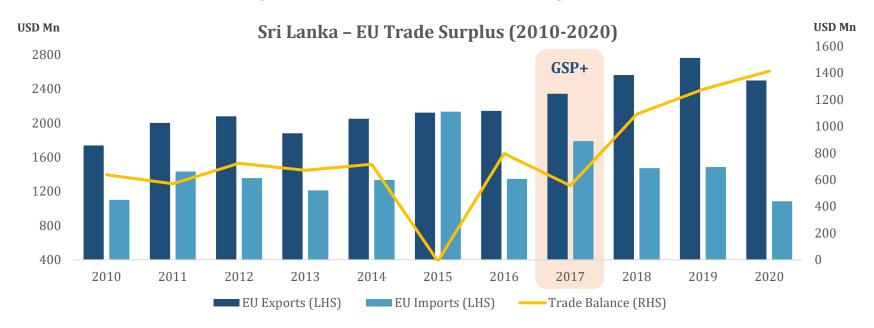
*The International Covenant on Civil and Political Rights (ICCPR), the Convention Against Torture (CAT), and the Convention on the Rights of the Child (CRC)

THE "GSP +" IMPACT: Forex down, CSE survives



The currency impact: A potential USD 700mn p.a. reversal

With the inclusion of Sri Lanka under the GSP plus scheme, the average trade surplus shot up by 117% during 2018-2020 c.f. the average trade surplus since loosing the GSP plus status in 2010, rising from USD 581mn to USD 1,259mn (EUR 485mn to EUR 1,049mn). Export growth remained flat from 2012 – 2016, whilst growing at a 3-year CAGR of 9% from 2017-2019, before witnessing an inevitable decline due to the COVID-19 pandemic.



The industry impact: A speedbump for corporates

The loosing of a unique tax arbitrage via the GSP plus would inevitably hurt local exporters who would now be faced with a high tax regime c.f. with its peer countries who continue to enjoy the benefit. This would make their products more expensive to the European consumer resulting in a demand slump or a margin contraction by way of a haircut on the pricing structure. However, it should be noted that there are no major players in the CSE who would be impacted by this, with the exception of fabric manufacturers who may potentially face price negotiations from top apparel players.

THE "GSP +" IMPACT: A statistical breakdown



European Commission



Directorate-General for Trade

European Union, Trade with Sri Lanka

Trade flows by HS section 2017 - 2020

Source Eurostat Comext - Statistical regime 4

| HS Sections | Imports Value Mio € | | | Exports Value Mio € | | | | |
|--|-------------------------------|-------|-------|-------------------------------|-------|-------|-------|------|
| | 2017 | 2018 | 2019 | 2020 | 2017 | 2018 | 2019 | 2020 |
| Total | 1,952 | 2,134 | 2,301 | 2,081 | 1,490 | 1,226 | 1,238 | 904 |
| I Live animals; animal products | 53 | 78 | 88 | 95 | 12 | 13 | 15 | 18 |
| II Vegetable products | 169 | 173 | 175 | 166 | 22 | 31 | 47 | 28 |
| III Animal or vegetable fats and oils | 32 | 24 | 18 | 24 | 2 | 2 | 2 | |
| IV Foodstuffs, beverages, tobacco | 91 | 127 | 130 | 156 | 83 | 82 | 54 | 44 |
| V Mineral products | 3 | 3 | 2 | 2 | 8 | 7 | 6 | 7 |
| VI Products of the chemical or allied industries | 31 | 27 | 26 | 23 | 139 | 124 | 141 | 149 |
| VII Plastics, rubber and articles thereof | 246 | 258 | 266 | 239 | 70 | 81 | 68 | 55 |
| VIII Raw hides and skins, and saddlery | 13 | 12 | 12 | 8 | 2 | 2 | 2 | 1 |
| IX Wood, charcoal and cork and articles thereof | 4 | 4 | 5 | 4 | 5 | 6 | 5 | 4 |
| X Pulp of wood, paper and paperboard | 2 | 3 | 3 | 3 | 49 | 42 | 44 | 40 |
| XI Textiles and textile articles | 1,010 | 1,106 | 1,253 | 1,088 | 139 | 151 | 163 | 159 |
| XII Footwear, hats and other headgear | 11 | 13 | 14 | 11 | 1 | 1 | 1 | (|
| XIII Articles of stone, glass and ceramics | 10 | 10 | 8 | 6 | 10 | 11 | 12 | 8 |
| XIV Pearls, precious metals and articles thereof | 46 | 69 | 53 | 39 | 40 | 24 | 32 | 7 |
| XV Base metals and articles thereof | 8 | 7 | 6 | 4 | 76 | 59 | 103 | 41 |
| XVI Machinery and appliances | 114 | 128 | 140 | 119 | 343 | 355 | 368 | 245 |
| XVII Transport equipment | 24 | 25 | 35 | 32 | 362 | 118 | 40 | 10 |
| XVIII Optical and photographic instruments, etc. | 14 | 15 | 14 | 14 | 70 | 67 | 84 | 54 |
| XIX Arms and ammunition | | | | 0 | 0 | 0 | 1 | (|
| XX Miscellaneous manufactured articles | 46 | 50 | 50 | 43 | 15 | 14 | 17 | 10 |
| XXI Works of art and antiques | 0 | 0 | 0 | 0 | 0 | | 0 | (|
| XXII Other | 24 | 3 | 2 | 5 | 42 | 35 | 34 | 22 |
| AMA / NAMA Product Groups | 2017 | 2018 | 2019 | 2020 | 2017 | 2018 | 2019 | 2020 |
| Total | 1,952 | 2,134 | 2,301 | 2,081 | 1,490 | 1,226 | 1,238 | 904 |
| Agricultural products (WTO AoA) | 308 | 335 | 332 | 353 | 121 | 131 | 119 | 93 |
| Fishery products | 53 | 78 | 88 | 95 | 1 | 1 | 1 | 1 |
| Industrial products | 1,591 | 1,721 | 1,880 | 1,634 | 1,367 | 1,094 | 1,118 | 810 |